

CHANGES

—
ANNUAL REPORT 2018

change

/CHānj/

verb

verb: change; 3rd person present: changes; past tense: changed

1. make or become different.

synonyms: alter, adjust, adapt, amend, customize, evolve, improve, modify, revise, reorganize, refine, transform, transfigure



IAIA'S MISSION

To provide the international forum for advancing innovation and communication of best practice in all forms of impact assessment so as to further the development of local, regional, and global capacity in impact assessment.



2018 MAIN EVENTS

ANNUAL CONFERENCE: IAIA18 ENVIRONMENTAL JUSTICE IN SOCIETIES IN TRANSITION

DURBAN, SOUTH AFRICA | 16-19 MAY 2018. Our host, IAIAAsa, welcomed 989 delegates from 83 countries at to discuss how we can close the development gap to create a more sustainable environment without also deepening inequality, creating “winners” who benefit and “losers” who bear the brunt of the impacts.

USING IMPACT ASSESSMENT TO ACHIEVE THE SDGS IN ASIA

KUCHING, MALAYSIA | 1-3 OCTOBER 2018. With 136 delegates attending from 13 countries, the theme of this special symposium targeted how voluntary IA tools and techniques, such as sustainability assessments, life cycle assessments, risk assessments, and materiality analysis, can be utilized in a region where regulatory efforts around IAs continue to experience challenges, with both the private and public sector arguing against further investment and business regulation.

IMPROVING IMPACT ASSESSMENT IN THE MINING SECTOR

LONDON, UNITED KINGDOM | 4-5 DECEMBER 2018. Representing 30 countries, this symposium brought together 127 representatives from mining companies, regulators, financial institutions, environmental and social consultants, and civil society to discuss critical and emerging issues in the mining sector. Proceedings will be released in early 2019.

LOOKING AHEAD

IAIA19: EVOLUTION OR REVOLUTION: WHERE NEXT FOR IMPACT ASSESSMENT?

BRISBANE, AUSTRALIA | 29 APRIL - 2 MAY 2019. This conference theme is deliberately provocative, inviting delegates to consider IA from different viewpoints. It calls for reflection on the imperatives for change if IA is to be part of another half-century of good practice environmental management.

IAIA IS TURNING 40!

2020 marks 40 years of global impact assessment leadership. Watch for upcoming symposia, special events, and our gala IAIA20 conference in Seville, Spain.

PRESIDENT'S MESSAGE

SARA BICE

Impact assessment is at a critical juncture. It is now fifty years since the United States' National Environmental Protection Act first enshrined environmental impact assessment into law. Yet the US today is home to some of the most regressive environmental policy positions on the planet. Emerging economies, especially China, are stepping into climate leadership. Yet China's IA regulation and governance structures remain young and generally lag those of countries with longer IA histories. Latin American governments are beginning to drive IA requirements, taking over from development banks. Yet disasters like the Brazilian Brumadinho dam collapse remind us that work remains to improve the strength and enforceability of IA. Across the globe, similar transitions are visible.

With transitions come challenges, but also opportunities.

IAIA, like the practice it supports, is at an important point in its life as an organization. As we prepare to enter our fourth decade as the world's leading network on impact assessment, we are focused on three major aims: building on our strengths, raising our profile, and enacting our vision.

Building on our strengths

IAIA's people are our biggest strength. I am regularly amazed and humbled at the professional work our members carry out and at the generosity of their volunteerism for IAIA. Professionally, IAIA members completed nearly 10,000 impact assessments between 2014-2017, working from 108 different countries. In 2018, IAIA members led the establishment of a professional development training program, hosted webinars, held Affiliate and Branch events, planned two international symposia and coordinated our very successful Durban conference.

This year also marked an important transition in IAIA's staffing leadership, as Jill Baker moved on following four years of successful leadership as IAIA's Executive Director. We are very pleased to have David Bancroft as our new Executive Director, supported by Deputy Executive Director Bridget John and our outstanding headquarters staff.



Raising our profile

IAIA's international reputation is solid and well-respected. But we could be even better known and even more active. Events, like our 2018 symposia in Kuching, Malaysia, and London, UK, demonstrate that there is an appetite and a need for more leading IA guidance, more often. The success of our journal, *Impact Assessment and Project Appraisal (IAPA)*, also reflects this situation. By academic measures, IAPA is increasing in audiences reached and in the impact of its publications on contemporary IA thinking.

The search for a new ED also provided an important opportunity to reflect on IAIA's positioning as a world-leading organization. In 2018 IAIA opened a Washington, DC, office, placing us in close proximity to the partners and sponsors with whom we are working and will need to work in the future. Funding remains a central concern for IAIA as a non-profit organization. Through this new location, we aim to raise our profile, demonstrate our relevance, and ensure that IA remains represented on the global agenda.

Enacting our vision

Last year, IAIA members forecasted that impact assessments will be conducted more regularly with more community support in more sectors. But many also predicted that government support for IA may decline and noted that a lack of political will, shifting regulation, and internal schisms within IA practice pose particular challenges. Our vision is an IAIA that leads responses to these and other challenges, delivering the evidence, advice, and support necessary for the environmental, social, and economic decisions that will shape the future of our world.

Through its focus on these three aims, IAIA stands ready to turn a time of transition into one of opportunity and success.

FROM THE EXECUTIVE DIRECTOR

DAVID BANCROFT

By seizing on new opportunities and taking well-researched chances, together we can deliver on the promises of the future.



It is wonderful to be part of IAIA, and to lead it through the next chapter of its history. In the short time I have been on board as Executive Director, everyone has made me feel so welcome. The statement that IAIA is like a “family” is certainly true, and I have felt the warmth of the membership through numerous one-on-one interactions. I have found IAIA to have a fully dedicated and engaged Board of Directors, which is essential for the growth of an organization, and very talented staff to assist in carrying out the IAIA mission.

As our President Sara Bice stated in her letter, “With transitions come challenges, but also opportunities.” It is my hope that I can combine my background in IA, my international experience, and my nonprofit management, along with the talented and diverse membership of IAIA, in order to bring the organization to the next level of success. By seizing on new opportunities and taking well-researched chances, together we can deliver on the promises of the future.

IAIA19’s “Evolution vs. Revolution: Where Next for Impact Assessment?” will be my first annual meeting. It is a very apt topic coming on the 50th anniversary of IA’s being recognized in law. Many of these issues have been discussed in the past, but bringing the focus together in one venue should provide a forum for IAIA to help to chart a path forward, and begin to answer the question, “What does the next 50 years of IA look like?”

Within that context, one of my initial challenges is to assist the Board of Directors in developing and implementing the 2019-2021 IAIA Strategic Plan. I am currently in the process of conducting a 360-degree SWOT analysis including perspectives from Board, staff, partners, sponsors, members, and non-members. While many of

the detailed elements of the plan have yet to reveal themselves, it is my hope that the plan will include an increased emphasis on:

- Expanding membership numbers by increasing benefits and providing more market-based reasons for individuals and corporations to join.
- Diversifying income beyond conferences and symposia to include project funding from governments, corporations, foundations, and multi-lateral banks, as well as unrestricted funding from individuals.
- Increasing the profile of IAIA worldwide by becoming the voice of IA in traditional media and social media and being a proponent of IA to decision makers and the general public.

As an organization changes, evolves, or transitions, I feel it is important to make sure the organization stays true to its history and heritage. The roots of IAIA go back to 1981, and I believe the watch words for the organization moving forward should remain the same as those of our founders, when IAIA’s purpose was defined as “the betterment of society through the encouragement of improved policymaking processes concerning the analysis of the future consequences of present decisions.” These words define IAIA’s character.

As IAIA starts this new **chapter** in its history, with both the **challenges** to its future and the numerous **chances** for unparalleled success, it will be the wisdom of its founding **character** that will lead us through the minefield of **change**.

Or as I call it, the “David Bowie Ch-ch-ch-ch Changes Model” for organizational transition.



BOARD OF DIRECTORS 2018-2019



SARA BICE
President



MARLA ORENSTEIN
Past President



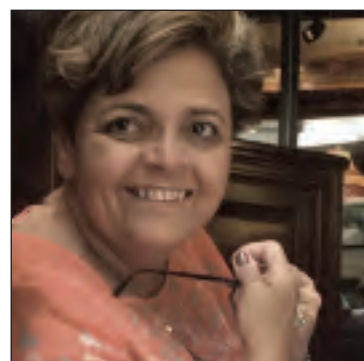
LUIS MONTAÑEZ-CARTAXO
President-Elect



MORGAN HAUPTFLEISCH
Director-Treasurer



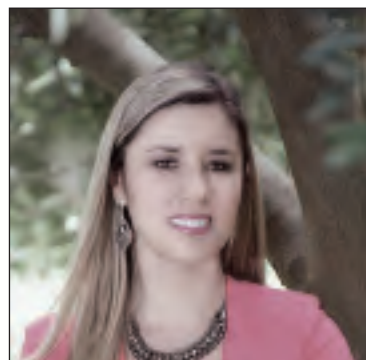
SUSAN JOYCE
Director-Secretary



MARIA DA CUNHA
Director



AARON GOLDSCHMIDT
Director



CLAUDIA VALENCIA FRANKE
Director



NTSAKO BALOYI
Director

STAFF: David Bancroft, *Executive Director* | Bridget John, *Deputy Executive Director* | Jennifer Howell, *Resources and Conference Program Manager*
Shelli LaPlante Schneider, *Membership Manager* | Kayla Deitch, *Event Logistics Specialist* | Sue Quinn, *Administrative Assistant*

INNOVATION GRANTS

IAIA's Innovation Grants are a competitive source of funds provided by the IAIA Board to encourage members, Sections, Branches, and Affiliates to undertake innovative projects to advance the strategic direction of IAIA. Between 2-4 grants are awarded each year, ranging from \$2,000 - \$5,000 each, and the projects must be achievable within a 12-month time frame. Due to an adjusted application timeline, two sets of grants were awarded in 2018. The 2019 Innovation Grants will open for submissions in August.

GRANTS AWARDED IN 2018



Best practice principles for teaching impact assessment - \$4,800

Jenny Pope, Angus Morrison-Saunders (IAIA members)



Innovations in cumulative effects assessment: An international state-of-the-art literature review - \$3,690

Jill Blakley (IAIA member)



Spreading the word: Principles for human health in environmental impact assessment as per European Union EIA Directive - \$4,988

Ben Cave, Francesca Viliani, Filipe Silva, Yina Xiao (IAIA members)



Creation of professionals' National Environmental and Social Forum for Sierra Leone - \$2,210

Peter Jon Nelson, Ranita A.S. Koroma (IAIA members)



Development of a protocol for environmental assessments for small-scale projects in disadvantaged communities: learning and experience from South Africa - \$5,000

Paul Lochner, Minnelise Levendal, Kelly Stroebe, Rirhandzu Marivate, Babalwa Marivate, Karabo Mashabela (members of IAIA's South African affiliate)



TRAINING AND RESOURCES



TRAINING COURSES (ANNUAL CONFERENCE)

Training is an integral part of the IAIA Annual Conference. At IAIA18, 8 courses were offered on a wide range of topics.

- Public Participation in IA
- Using Organized Reasoning
- Multilevel Approach for Biodiversity
- Strategic Thinking in SEA/IA
- Human Rights and IA
- Resettlement as Part of IA
- Cumulative Effects Assessment
- Undertaking Inclusive ESIA's



PROFESSIONAL DEVELOPMENT PROGRAM (ONLINE)

IAIA provides world-class training courses in impact assessment in conjunction with its conferences. To complement the conference-based training courses, the online Professional Development Program (PDP) is a trainer-supported program in Environmental Impact Assessment (EIA). It is designed to provide EIA training for individuals involved in carrying out, reviewing, or otherwise participating in EIA studies of projects. It embraces a comprehensive definition of "environment" to include physical, biological, resource use, social, health, and economic aspects of the environment that may be affected by a project.



IMPACT ASSESSMENT AND PROJECT APPRAISAL JOURNAL HIGHLIGHTS

- Production schedule increased from four to six issues.
- Best paper of 2018: "Can social impact assessment contribute to social development outcomes in an emerging economy?" by Ilse Aucamp and Antoinette Lombard. *IAPA* 36(2) 173-185.



NEW AND UPDATED PUBLICATIONS

- Climate change best practice principles
- Gender key citations
- Climate change key citations
- Biodiversity key citations
- Biodiversity and ecology best practice principles
- SIA key citations
- Scoping FastTips
- Induced Impacts FastTips
- IAIA18 proceedings (papers)
- Mining symposium proceedings (in progress)

FASTIPS TRANSLATIONS

Spanish

- Governance
- Effective Stakeholder Engagement
- Alternatives in Project EIA

Russian

- Impact Assessment
- Mitigation
- SEA Alternatives
- Health
- Alternatives in Project EIA
- Involuntary Resettlement

WEBINARS

- Health, Well-Being and Gender Impacts: HIA of a Night Time Economy Framework (Liz Green)
- Lost in Time: The Black Hole Between ESIA Completion and Project Implementation (Bryony Walmsley)
- Overview of Proposed Canadian Impact Assessment Act (Christine Loth-Brown)
- Reforming Environmental Permit and Review Systems: El Salvador (Jorge Castaneda, Cheryl Wasserman, Heather Smith)
- Accessing and Interpreting Biodiversity Information for High-Level Biodiversity Screening (Eugenie Regan, Nadine McCormick)
- Guidelines on Business and KBAs: Managing Risk to Biodiversity (Andrew Plumptre, Giulia Carbone)
- Demonstration of South Africa's National Environmental Screening Tool (Deon Marais, Marlanie Moodley, Dee Fischer, Zakariyya Oumar)
- A Rapid Tour of Emerging Technologies and IA (Marla Orenstein)

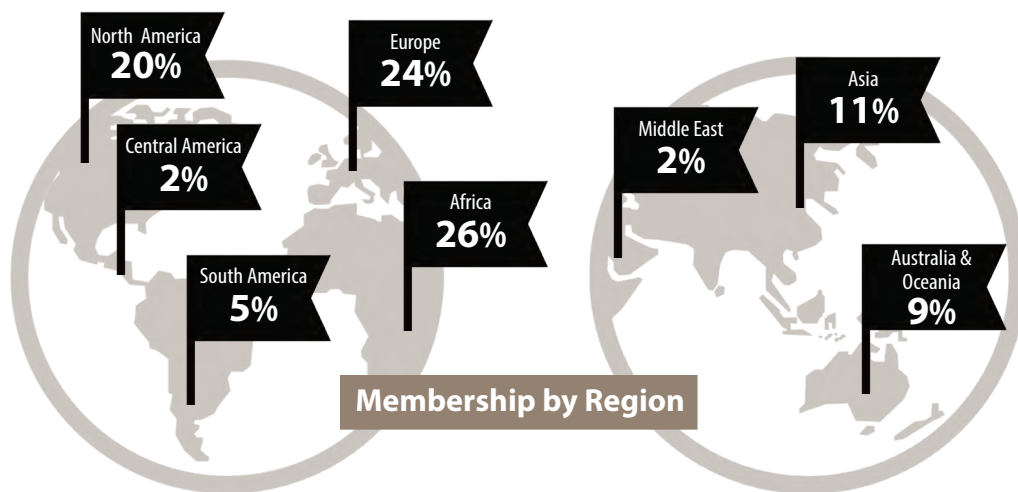
A TRULY INTERNATIONAL NETWORK

MEMBERSHIP STATISTICS AS OF 31 DECEMBER 2018

1428 Number of IAIA International members

129 Number of countries represented by IAIA members

5000+ Number of members when including IAIA Affiliate members



STEWARDSHIP CORPORATE MEMBER

- European Investment Bank (EIB) | Luxembourg

STANDARD LEVEL CORPORATE MEMBERS

- Bhutan Power Corporation, Environment & GIS Division | Bhutan
- CESI S.p.A. | Italy
- Clúster De Energía Coahuila A.C. | Mexico
- Coastal Dynamics Limited | Trinidad and Tobago
- EIA Ltd Co | Saudi Arabia
- Experts on EIA Association | Ukraine
- Fouad Al Saleh & Khaled Al Dhowlaia Co. Environmental & Engineering Consultants | Saudi Arabia
- Green Light Environmental | Australia
- Impacto Social Consultores | Mexico
- MAAWANDOON "Bringing People Together" | Canada
- Netherlands Commission for Environmental Assessment | Netherlands
- OceanaGold | Australia
- Parks Canada | Canada
- Synergy Global Consulting Ltd | United Kingdom

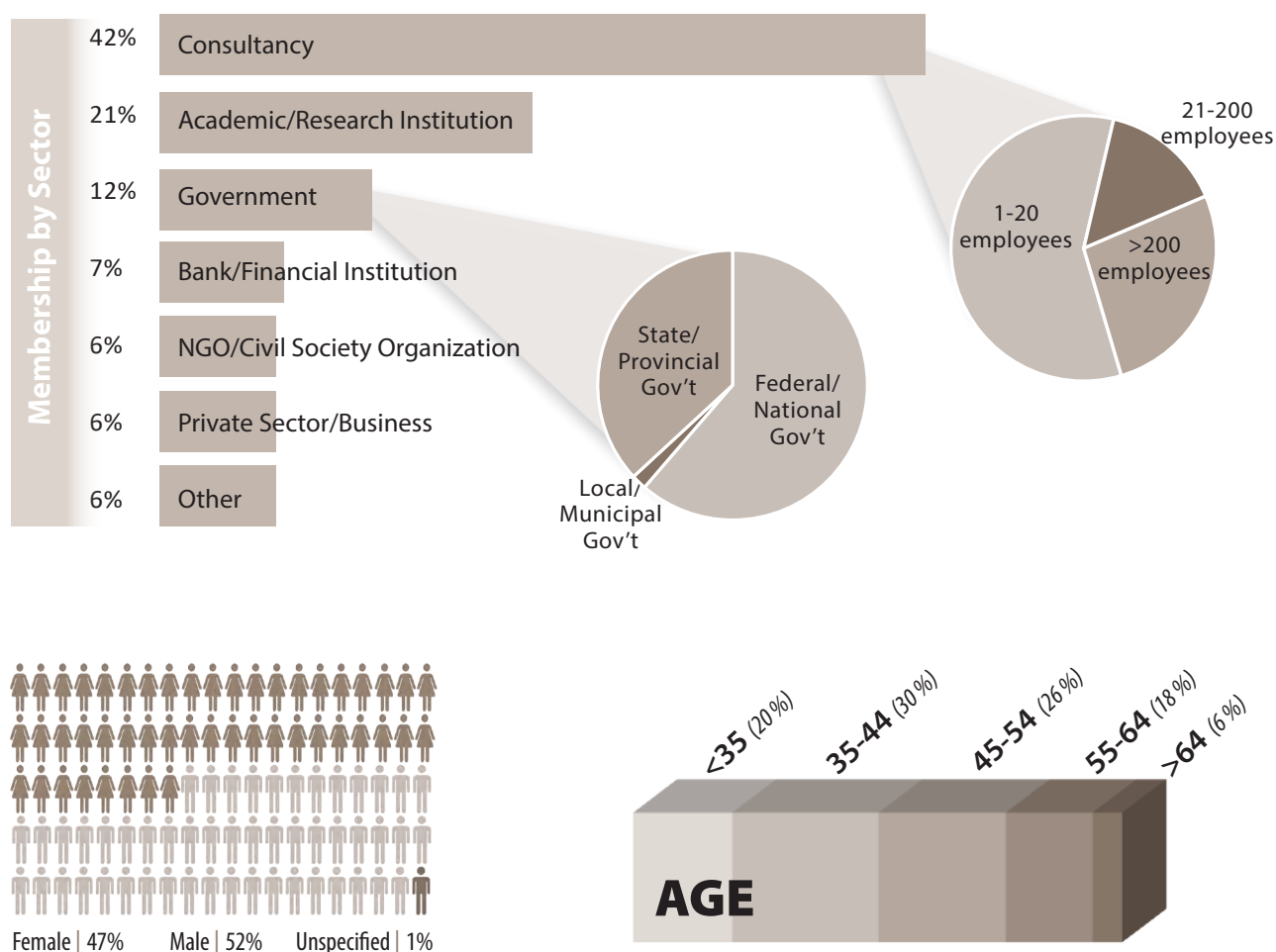
SPECIAL-INTEREST SECTIONS

- Agriculture, Forestry, and Fisheries
- Biodiversity and Ecology
- Climate Change
- Corporate Stewardship and Risk Management
- Cultural Heritage
- Disasters and Conflicts
- Governance and Implementation Systems
- Health
- Indigenous Peoples
- Public Participation
- Social Impact Assessment
- Students and Young Professionals

NETWORKS

- Impact Assessment Spanish Language Network
- Impact Assessment Portuguese Language Network

THE FOLLOWING MEMBERSHIP STATISTICS ARE COMPILED FROM THE VOLUNTARY DIRECTORY INFORMATION PROVIDED BY APPROXIMATELY 40% OF MEMBERS.



AFFILIATES

- Associação Brasileira de Avaliação de Impacto (ABAI) (pilot)
- Chinese Society for Environmental Sciences' Environmental Impact Assessment Committee (EIAC) (pilot)
- A. UVP-Gesellschaft e.V.
- IAIA – Ghana
- Iranian Association for Environmental Assessment
- IAIA-Italia
- Korean Society of Environmental Impact Assessment
- Mozambican Association
- New Zealand Association for Impact Assessment
- Association for Environmental Impact Assessment of Nigeria
- Ontario Association for Impact Assessment
- Associação Portuguesa de Avaliação de Impactes
- Association québécoise pour l'évaluation d'impacts
- IAIA South Africa
- Asociación Española de Evaluación de Impacto Ambiental
- IAIA Western & Northern Canada
- Impact Assessment Association Zambia

ASSOCIATED ORGANIZATIONS

- China Association for Environmental Impact Assessment CAEIA
- Secretariat international francophone pour l'évaluation environnementale SIFÉE
- University of the Philippines National Engineering Center UP NEC
- Environment Institute of Australia and New Zealand EIANZ
- Center for Research in Corporate Governance & Financial Regularion (CCG): Bogazici University Istanbul Turkey (CCC Bogazici University)
- California Association of Environmental Professionals (California AEP)
- University Institute of Impact Assessment (UIIA)

BRANCHES

- Ireland-UK
- Japan
- Washington Area (USA)

TREASURER'S REPORT

MORGAN HAUPTFLEISCH

There were many changes for IAIA in 2018, but what did not change was IAIA's solid financial standing. Revenue increased by 4.4% while expenses decreased by 13.3%. This yielded a \$103,000 positive change on the balance sheet and a \$97,000 surplus on the income statement. The most prominent contributors to IAIA's financial strength were IAIA18 and the London Mining Symposium, which offset slight losses from Kuching's SDG symposium. Due to a timing issue, \$31,500 in IAPA royalties for 2017 were not received in 2018 as usual, but are expected in 2019 instead.

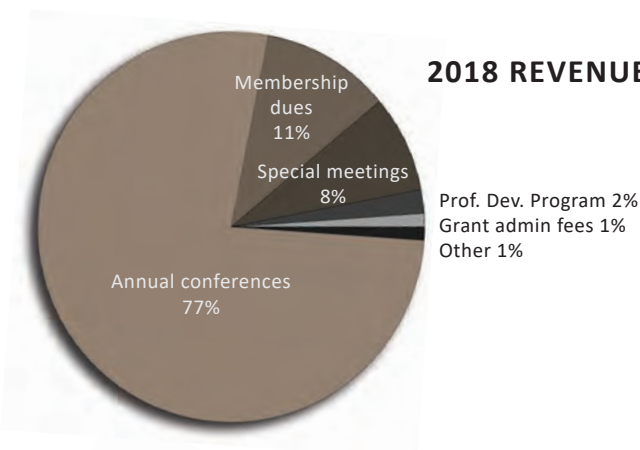
In evaluating IAIA's sources of revenue and expenses, membership dues account for only 11% of revenue. It is clear that IAIA relies heavily on proceeds from its annual conferences to continue to service its members and offer outreach such as special symposia, webinars, and publications. Plans are afoot to diversify revenue streams in the coming years.

Overall, IAIA's investments remained flat in 2018, with growth of only 0.4%. However, given the sharp downturn in the US stock market at the end of 2018, this is a strong testament to IAIA's astute financial portfolio. IAIA maintains a financial buffer equal to two years of operational expenses, and in 2018, IAIA was able to increase this buffer from \$1.16 to \$1.34 million to account for current expenses and staff dynamics.

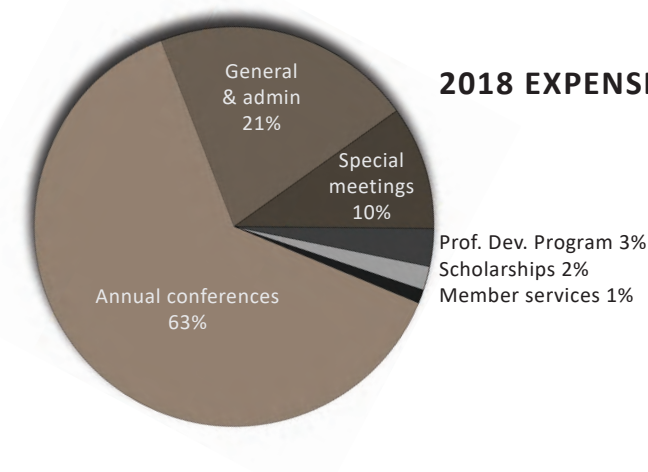
Since its inception, IAIA has operated on the cash basis of accounting, recognizing revenue when it is received and expenses when they are paid. However, the Board agreed in November that IAIA has grown to a point where it should convert to accrual accounting for fiscal year 2019. This change means IAIA will now record revenue when it is earned and expenses when they are incurred, making it easier to monitor profitability, particularly considering conferences are planned so far into the future. This system is in line with modern best-practice financial stewardship.

IAIA staff and its Board of Directors continue to practice cost-effective operations, informed by detailed fund administration, while ensuring the organization is able to grow its reach and effectiveness in the global IA landscape.

2018 REVENUE



2018 EXPENSES



STATEMENT OF ASSETS, LIABILITIES, AND NET ASSETS - CASH BASIS

December 31, 2018 and 2017

	Dec 31, 18	Dec 31, 17
ASSETS		
Current Assets	527,703	435,763
Fixed Assets	17,751	12,173
Other Assets	1,578,559	1,572,170
TOTAL ASSETS	\$ 2,124,013	\$ 2,020,105
LIABILITIES & EQUITY		
Liabilities	11,882	5,575
Equity		
Financial Sustainability Fund	1,335,000	1,160,000
Without Donor Restrictions	560,090	771,756
With Donor Restrictions	119,440	55,969
Net Income	97,600	26,806
Total Equity	2,112,131	2,014,531
TOTAL LIABILITIES & EQUITY	\$ 2,124,013	\$ 2,020,105

STATEMENT OF ACTIVITY - OPERATING ACCOUNT: CASH BASIS

For the years ended December 31, 2018 and 2017. All figures are reported in US dollars.

	Jan - Dec 18	Jan - Dec 17
Ordinary Income/Expense		
Income		
Unrestricted Grants & Contracts	\$ 18,474	\$ 33,640
Memberships	151,721	187,064
Branch and Affiliate Revenue	1,412	-
Member Donations	455	160
Career Central Revenue	509	250
Professional Dev Program	31,530	17,470
Non-Conference Training	150	50
Royalties - IAPA	-	23,623
Royalties - Other	550	552
Book/Proceedings Sales	25	75
Conferences	1,095,400	1,012,013
Special Meetings	108,662	78,007
Miscellaneous Income	4,155	-
Total Income	1,413,043	1,352,903
Expense		
Bank Service Charges	7,851	8,431
Investment Fees	17,384	16,215
Committee Expenses	4,152	1,715
Computer and Software Services	40,545	32,277
HQ Personnel - Total	487,689	482,710
Portion applied against event/program budgets	(253,645)	(270,204)
Rent - Total	13,200	13,200
Portion applied against event/program budgets	(6,985)	(7,303)
New/Renewal Memberships	166	1,646
Imp. Assessment/Proj Appraisal	1,830	1,320
Board Support	30,005	25,011
Office Operating Expense	12,077	9,326
Special Group Proceeds	-	4,481
Professional Fees	117,503	81,477
Portion applied against event/program budgets	(58,080)	(59,915)
Innovation Fund	8,726	10,010
Scholarships	26,403	5,858
Professional Development Prgm	37,049	28,407
Community Connect Prgm	61	11,833
Branch Expense	-	1,510
Exec Dir Office and Travel	14,695	13,744
Marketing Expense	2,556	3,021
Liaison Activity	1,832	1,956
Carbon Offsets	375	367
Depreciation Expense	5,245	4,118
Miscellaneous Expense	52	-
Allocation of Overhead	(155,393)	(160,989)
Conferences	835,146	1,057,912
Special Meetings	125,409	199,358
Total Expense	1,315,848	1,517,493
Net Ordinary Income	\$ 97,195	\$ (164,590)
Other Income/Expense	405	191,395
Net Income	\$ 97,600	\$ 26,806

OUR DONORS

These are the partners who have contributed over the past three years and their total cumulative contributions.

THANK YOU!



HIGHER LEVELS OF CONTRIBUTIONS TO IAIA

- Oil for Development (NORAD) (\$1,243,000)
- Inter-American Development Bank (\$330,000)
- Government of Canada/ Canadian Environmental Assessment Agency (\$276,000)
- World Bank Group (\$209,000)
- eThekweni Municipality (\$193,000)
- Asian Development Bank (\$152,000)

\$50,000+ IAIA GLOBAL LEADERSHIP CLUB

- ERM
- European Investment Bank
- Golder Associates
- Republic of South Africa Dept. of Environmental Affairs
- Tourism and Events Queensland

\$25,000+ IAIA RESILIENCE CLUB

- ARCADIS Consultant Engineering Company
- Brisbane Marketing
- European Bank for Reconstruction and Development
- Export Development Canada
- HydroQuébec
- Japan International Cooperation Agency
- Québec Government



\$10,000+ IAIA STRATEGIC INITIATIVES CLUB

- AEON Co., Ltd
- African Development Bank
- AngloAmerican
- Chiba University of Commerce
- Fisheries and Oceans Canada
- Intergovernmental Forum on Mining, Minerals, Metals and Sustainable Development (IGF)
- Nagoya Convention and Visitors Bureau
- Rio Tinto
- SRK Consulting
- Stantec
- Toyota
- Wood/Amec Foster Wheeler

\$5,000+ IAIA ADVANCED CAPACITY CLUB

- Bank of Tokyo-Mitsubishi UFJ, Ltd.
- Cardno
- Centerra Gold
- CHANGEDESIGNWORKS Co. Ltd.
- Engineers Canada
- Eskom
- Government of the Northwest Territories, Canada
- Gran Tierra Energy Inc.
- Japan Bank for International Cooperation
- Korea Environment Institute
- Lydian Armenia
- Mizuho Bank, Ltd
- Nagoya Congress Center



- OceanaGold
- OURANOS
- Patrimoine canadien/ Canadian Heritage
- Prizma
- SLR Consulting
- Sumitomo Mitsui Banking Corporation
- WSP Canada

\$2,500+ IAIA PREMIER CLUB

- EA International, LLC
- Nunavut Impact Review Board
- Observatoire international de la santé et des services sociaux
- Sumitomo Life Insurance Company
- Taylor and Francis

\$1,000+ IAIA CLUB

- Cross-Sector Biodiversity Initiative
- CTI Engineering Co., Ltd
- ERM Japan Ltd.
- Intrinsik
- IsoMetrix
- Nippon Koei Co., Ltd.
- Nippon Life Insurance Company
- Stephen Lintner
- Techno Chubu Co., Ltd.
- Yachiyo Engineering Co., Ltd.

INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT

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