

# NEWSLETTER

■ INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT

## COMING UP ...

# IAIA11

28 MAY-4 JUNE 2011

PUEBLA, MEXICO

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## MARMOT REVIEW CALLS FOR HEALTH EQUITY IMPACT ASSESSMENT: WHAT DOES THIS MEAN FOR US?

The Strategic Review of Health Inequalities in England Post-2010, known as the Marmot Review, was recently published (<http://j.mp/9wlcBh>). It is a far-reaching review that makes a compelling case for tackling health inequities. It also sets out a reform agenda for England, focusing on giving all children the best start to life by ensuring work, income, and living standards along with systematic investment in the prevention of ill health.

Of interest to IA practitioners, the review promotes "health equity impact assessment" (HEIA). Attempts were made to define HEIA following the World Health Organisation's first call for its use in the Jakarta Declaration on Leading Health Promotion into the 21st Century in 1997. This resulted in the Equity Focused Health Impact Assessment Framework (<http://j.mp/g0CDI>), which describes how to consider equity at each stage of conducting an HIA. IA practitioners who want to tackle equity issues may find it of interest.

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## WHO INTERNSHIPS ON HEALTH EQUITY & HIA 2010-2011

The World Health Organization is offering several internships over 2010-2011 to work on health equity issues, including HIA. The internships are with the Equity Analysis and Research Unit within the Department of Ethics, Equity, Trade and Human Rights at WHO in Geneva, Switzerland. All of the unit's work aims to contribute to the reduction of health inequities within and across countries.

The internships can be on a number of projects, including improving the integration of equity considerations into HIA. Internships are ideally three months, with the possibility for extension, and can take place any time of the year.

For more information on the program, including details on how to apply, go to <http://j.mp/c5EJhl>.

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## GOOD PRACTICE GUIDANCE ON HIA OF MINING AND METALS PROJECTS PUBLISHED

The International Council on Mining and Metals (ICMM) has just published new guidance on HIA (<http://j.mp/az2v0E>). The Institute of Occupational Medicine, with the support of **Martin Birley** and **Judith Ball** and with peer review from **Mark Divall**, **Ben Harris-Roxas**, **Francesca Viliani** and **Aaron Wernham** (all IAIA members), helped ICMM produce this guide. Highlights of the guide include:

- Provides a developed and developing country perspective with a strong focus on the social determinants of health.
- Advocates for the mainstreaming of iterative "first look" in-house rapid HIAs that are undertaken by HSE teams during the early internal feasibility and planning stages of a project that are followed up with more formal external commissioned HIAs and ESHIAs.
- Incorporates a competency framework for commissioners to consider when recruiting HIA consultants.
- Develops a Hierarchy of Health Enhancement that sits alongside the existing Hierarchy of (Health Risk Mitigation) that is used in Occupational Risk Assessment and Environmental Impact Assessments/Environmental, Social and Health Impact Assessments for considering mitigation and enhancement measures.
- Highlights the link between occupational health risk assessment and (community) health impact assessment.

This guide is accompanied by a sister publication on Good Practice Guidance for Occupational Health Risk Assessment in the Mining and Metals Sector (<http://j.mp/ceYtbx>).

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Rita R. Hamm, Chief Executive Officer

## FROM THE PRESIDENT



Nick Taylor

Many  
individuals go  
the extra mile.

**Individual members of IAIA make voluntary contributions on a wide range of tasks.** These actions are the glue that holds together our association, and the wider communities of people working on issues of environment and sustainability. The building of social capital benefits individuals and is one of our collective assets along with human, natural, physical and financial assets.

Social capital is an important component of sustainability frameworks. Recently my research on ways of building social capital in Southland, a rural part of New Zealand, prompted thoughts about social and human capital in IAIA. Our research in Southland found that social services are provided to disparate communities because people “go the extra mile” as volunteers and when working.

Recent examples of voluntary activity in IAIA include work contributing to pulling together an exciting programme for the annual conference, writing wikis, preparing updates of key citations, keeping Section activities and listservs going, working for our various committees and on the Board, and more. At the same time, HQ staff work hard on our behalf.

Human assets are another key component, and our members are engaged fully in building capability in impact assessment. Experienced members support a wide range of training from university courses to many types of short courses. The Training and Professional Development Committee of IAIA are developing standards for practitioners and administrators, and these are available on our Web site as they are finalised. The Board sees training and professional development as an important strategic area and are considering ideas for increasing the role of IAIA in training beyond our popular pre-conference courses, such as certifying trainers and investigating on-line training. At present, IAIA’s capacity building scheme is constrained by funding and we are actively seeking ways of regaining momentum for future years.

To build social capital and human assets in impact assessment around the world, many individuals contribute time and effort professionally or voluntarily. They “go the extra mile”. Let’s warmly applaud them and even consider joining them.

■ **NICK TAYLOR** | TAYLOR BAINES & ASSOCIATES | [N.TAYLOR@TBA.CO.NZ](mailto:N.TAYLOR@TBA.CO.NZ)



## Call for awards nominations 2011

You have the opportunity to nominate outstanding colleagues, peers, and organizations for their extraordinary contributions to the field of impact assessment and IAIA.

See the award categories online at [www.iaia.org](http://www.iaia.org) > Awards and send your nominations to Anne Miller, 2011 Awards Committee Chair (an1miller@aol.com). Nominations should be submitted individually and confidentially.

Following the Awards Committee’s review and selections, winners will be honored during IAIA11 in Puebla, Mexico. 2010 winners are being announced in Geneva and will be featured in the July newsletter.

Please take time to recognize those people and organizations who truly make a difference.

# IAIA 10 EXPANDS “GREEN” CONFERENCE EXPERIENCE

In addition to the usual steps IAIA takes to mitigate the impacts of our conferences, a key goal of the IAIA 2010 Organizing Committee was to expand those steps and arrange a green conference based on principles of sustainability.

This year, with the help of the city of Geneva and SIGG, the local hosts at UNEP are launching a zero plastic bottles initiative in order to lower our carbon footprint from plastic waste, recycling and logistics. Instead of plastic bottles, each delegate is being issued a reusable environmentally friendly drinking bottle which can be refilled at various points around the conference centre. In addition, all disposable cups and glasses are being replaced with reusable mugs and glassware.

The conference center recycles all of the conference's waste materials. This is especially relevant to the catering service, MIP, a company that adheres to the environmental requirements set up by the ISO and that is committed to obtaining the ISO14001 certification. For example, each product on the catering menus is being carefully selected from among local producers in order to support local sustainable agriculture and reduce carbon emissions through transit.

Delegates are also being provided with reusable conference bags made from organic cotton and produced by Eko Sustainable Textiles, an ethical manufacturer committed to green principles.

The Organizing Committee has also worked to ensure that paper usage has been kept to a minimum through electronic documentation and Web-based communication. Where paper has been necessary, only recycled has been used.

Finally, we carefully selected a central venue so delegates could use public transportation, thus reducing the overall carbon footprint related to travel. For those delegates traveling from further away, IAIA listed local and international carbon-credit companies on their Web site in order to offset carbon emissions ([www.iaia.org/iaia10/documents/pdfs/green-travel-10.pdf](http://www.iaia.org/iaia10/documents/pdfs/green-travel-10.pdf)).

The IAIA10 organizing committee would like to thank all the participants, companies, and organizations in this year's conference that are helping to make this a Green Event.

Delegates and members are welcome to make additional suggestions on how IAIA can green its events on the IAIA10 evaluation form, distributed electronically following the conference, or by contacting IAIA HQ ([info@iaia.org](mailto:info@iaia.org)) at any time.

■ **DEREK EATON ON BEHALF OF THE IAIA10 ORGANIZING COMMITTEE**

## CALL FOR CONFERENCE HOSTS

**Are you interested in hosting a future IAIA annual conference in your country?**

The Board evaluates many factors, including location; proposed theme in relation to the IAIA mission, vision and values; quality of the proposal; and potential financial outcome. Contact **Rita Hamm** at IAIA HQ ([rita@iaia.org](mailto:rita@iaia.org)) to express your interest and receive information on preparing an effective proposal.

## CALL FOR TRAINING COURSE PROPOSALS

IAIA's training courses are an important element of the Association's continuing effort to promote and advance professional development and excellence in impact assessment. In 2011, IAIA again plans to organize high quality training courses in association with its annual conference.

The Board of Directors and the Training and Professional Development Committee (TPDC) are therefore inviting proposals for training courses to be delivered at the 31st annual conference, to be held in Puebla, Mexico, 28 May – 4 June 2011. It is anticipated that training courses will be delivered as part of the pre-conference program 28-29 May.

Training courses may cover any aspect of impact assessment, but priority will be given to proposals that address member-driven demand for intermediate and advanced level training and for courses on the topics listed below (the list is not exclusive). Proponents who have previously taught courses at IAIA conferences are encouraged to upgrade and/or innovate the content and level of the course to allow previous participants to attend the courses again.

1. Policy engagement: How to influence policy-making through innovative use of IA
2. IA and climate change, mitigation, and adaptation
3. Sector-specific IA (e.g., mining, oil and gas)
4. Cultural component of impact assessment
5. Sustainability assessment
6. Strategic environmental assessment
7. Health impact assessment
8. Participation and indigenous people in IA
9. Social impact assessment
10. IA in developing countries
11. Integrating biodiversity in IA
12. Quality review and auditing for impact assessment
13. Cumulative effects and follow up in impact assessment
14. Tools for impact assessment (e.g., resource economics, GIS, IT)
15. General professional capacities (e.g., ethics, leadership, capacity building)
16. Environmental management plans and systems

Given that IAIA11 will be held in Mexico, training courses offered in Spanish are also invited this year, particularly on the topics of SEA and multi-criteria analysis. Please note that while the courses may be offered in the Spanish language, *the proposals must be in English* in order to be considered for review by the Committee.

Proposals must be submitted to IAIA Headquarters ([jen@iaia.org](mailto:jen@iaia.org)) by 30 July 2010 and should comply with the complete structure and content requirements provided online ([www.iaia.org](http://www.iaia.org) > IAIA11 > Training Courses). Failure to provide adequate documentation will result in the rejection of a proposal. Please do not simply copy and resubmit prior proposals, as the courses offered need to be innovative as well as up to date. Proposals in previous formats will not be accepted.

Course proponents will be notified about the outcome of their application by 7 September 2010.

■ **IAIA TRAINING AND PROFESSIONAL DEVELOPMENT COMMITTEE**  
JOHN BOYLE, CHAIR | [JOHN.BOYLE@SHAW.CA](mailto:JOHN.BOYLE@SHAW.CA)

# CAPACITY BUILDING STIPEND PARTICIPANTS SHARE, EXPAND EXPERIENCE

In August 2009, IAIA09 Capacity Building Stipend (CBS) program delegates from Cameroon organized a joint restitution meeting in Yaoundé, Cameroon, to share their experiences with about 25 participants from Ministries, private consultant firms, CSOs and universities.

We were just two CBS delegates from Cameroon: **Benjamin Tchoffo** (yellow shirt/coat) and **Ngouana Kengne Cyrille Valence** (yellow t-shirt/IAIA09 tag). Other participants included national NGOs, public administrations, mining and environmental consulting firms, and students.



First line, from the right, includes: Awah Loveline (student), Charlotte Enjoh (CIME Services sarl), Keboum Antoinette Nadége (CARFAD), Benjamin Tchoffo (CARFAD), Tatchouang Jean Claude (CARFAD), Cyrille Ngouana Kengne (CTA-AED), Taza Asaba Julient (CIME Services sarl), Foyet Sonkeng (Egis).

Second line, from the left, includes: Benjamin Tchoffo, Zali Serge (SPFC), Thang Dieudonne (GVC), Ngongang Meppa (Cameroon Engineering), Nobanza (Ministry of Fauna and Flora), Nkimo Jean Jacques (SAFEX), Nzesseu Jules Bertin (Ministry of Water and Energy).

At this meeting, papers delivered by delegates in Accra were presented, together with a Q&A session. Background information on IAIA, history, its membership and benefits, CBS and how to apply was provided to participants. Standards for submitting papers and documentation we received in Accra were also shared.

IAIA-CBS participants discussed the funding of EIA follow-up and baseline studies in Cameroon. A number of options were examined, including the use of the sustainable development funds and the possibility of tapping into discretionary pools of agreement between project proponents and government. Based on the weaknesses highlighted by the presentations, there was strong consensus that the Cameroon EIA law should be reviewed and improved, and participants were urged to advocate, lobby and actively participate in this process. Meeting participants showed a keen interest in IAIA activities and suggested to move forward with a Cameroon

affiliate, which was followed up by Dr. **Dieudonne Bitondo**.

Other activities related to the CBS program:

- To the best of our knowledge, three participants submitted abstracts for IAIA10.
- Two participants from public administration working on EIA issues are looking forward to participating in IAIA10.
- One participant launched a campaign advocating for a specific EIA law for biofuel plantations. CBS delegates and other NGOs participants are involved.
- CBS delegates are good source of information; they are often called upon for advice, contributions, etc.

■ **NGOUANA KENGNE CYRILLE VALENCE** | CENTRE FOR TRANSDISCIPLINARY STUDIES IN AQUACULTURE, ENVIRONMENT AND FOR DEVELOPMENT SUPPORT | [CTA\\_AED@YAHOO.FR](mailto:CTA_AED@YAHOO.FR)

## SEMINAR WITH COUNCILS OF YAOUNDÉ

On 25 August 2009, Association Camerounaise pour l'Evaluation Environnementale (ACAMEE) organised a seminar to better enhance the capacity of the councils of Yaoundé for the integration of environmental and social considerations in their projects and programs.

This seminar falls within the context of decentralisation, laying down rules for the transfer of competencies and appropriate means to decentralised local collectivities (councils, regions) by formally introducing them to the concept, goals and the legal framework of environmental assessment in Cameroon, clarifying the role and importance of councils in the process of environmental assessment, and proposing tools necessary for councils to better assume their role

in the process of environmental assessment.

The outcome of this seminar was the development of the following future needs for the integration of environmental considerations in their projects and programmes:

- Capacity building of councils in the elaboration, implementation and follow up of programmes integrating environmental and social considerations.
- The elaboration simplified guides for interpretation of laws and environmental assessment tools.
- The creation and capacity building of environmental departments in these councils.
- The identification of projects under execution or under

planning that will require an audit or impact assessment.

- The building of partnerships between organisations of the civil society involved in environmental assessments and these councils in order to facilitate the sensitization and capacity building of populations.

Partnership negotiations are currently underway between ACAMEE and the Ministry of Territorial Administration and Decentralisation (MINATD) for a possible implementation of the above needs and to extend this initiative all over Cameroon.

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# HUMAN HEALTH LINKED DIRECTLY TO FOREST HEALTH

Gland, Switzerland – Environmental degradation is causing serious detrimental health impacts for humans, but protecting natural habitats can reverse this and supply positive health benefits, according to a new WWF report.

“Our research confirms what we know instinctively: Human health is inextricably linked to the health of the planet,” says Chris Elliot, WWF’s Executive Director of Conservation.

“Vital Sites: The Contribution of Protected Areas to Human Health” notes that the World Health Organization (WHO) estimates between 23 and 25 per cent of the global disease burden could be avoided by improved management of environmental conditions.

The report, released in advance of World Forestry Day on March 21, singles out deforestation for its key impacts on human health.

“Deforestation is a double blow to human health,” says Elliot. “It increases the spread of certain diseases while destroying plants and animals that may hold the key to treating illnesses that plague millions of people.”

Protecting natural landscapes can contribute positively to human

health through protecting future medicinal resources, reducing the impacts of pollution, toxins and weather extremes and providing recreational places that support physical and mental well-being.

World Forestry Day takes on special significance this year, as 2010 is the International Year of Biodiversity. “Vital Sites” makes a strong case for protecting biodiversity.

In the forests of Borneo alone in the past decade WWF reports discoveries of trees and shrubs that may be used to treat cancer, HIV and malaria. In all, 422 new plant species have been discovered in Borneo in the last 25 years, but deforestation puts them and others waiting to be discovered at risk.

“When WWF stresses the importance of biodiversity, it’s not just because we enjoy a variety of trees or frogs in a forest. It’s because the science tells us that those trees and frogs are vital to the forest’s health, and the forest’s health is vital to our health,” says Elliot.

The report stresses that while people are good at cultivating plants whose value is known, we have a poor track record at conserving those seen as

having little use for humans. The problem is, habitat destruction is eliminating potentially valuable species before they can even be discovered, let alone tested.

This short-sighted use of forest resources has major economic implications as well; by the year 2000, plant-based pharmaceuticals were estimated to earn more than \$30 billion per year.

“Vital Sites” should be a wake-up call, not just for people concerned with protecting natural resources and biodiversity, but for anyone interested in protecting and promoting human health.

“Most people think of protected areas like national parks and nature reserves as tools for wildlife conservation, but by protecting whole habitats and ecosystems the world’s protected areas offer us some very practical social benefits as well,” writes Dr. Kathy MacKinnon, lead biodiversity specialist for the World Bank, in the report’s foreword.

The report is available at [http://assets.panda.org/downloads/vital\\_sites.pdf](http://assets.panda.org/downloads/vital_sites.pdf)

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## Mark Your Calendar

### IAIA AND AFFILIATE ACTIVITIES

**Impact Assessment in Policy and Practice.** A gathering of professionals to consider and discuss aspects of impact assessment in central and local government policy development and service delivery. Every 4th Tuesday of the month. Wellington, New Zealand. [www.nzaia.org.nz/Library/WellingtonForum/Wellington.htm](http://www.nzaia.org.nz/Library/WellingtonForum/Wellington.htm)

**Dialogue on EIA Implementation: Practitioners’ Workshop.** 29 April 2010. Vancouver, BC. [www.iaiawnc.org/eventsBC.html](http://www.iaiawnc.org/eventsBC.html)

**SEA and Planning Scenarios for Improvement of Air Quality in Padana Valley.** 21 May 2010. Alessandria, Italy. [info@iaiaitalia.org](mailto:info@iaiaitalia.org)

**KSEIA Spring Meeting: Biodiversity and Impact Assessment.** 28-29 May 2010. Yonsei University, Seoul, Korea. [KSEIA@hitel.net](mailto:KSEIA@hitel.net)

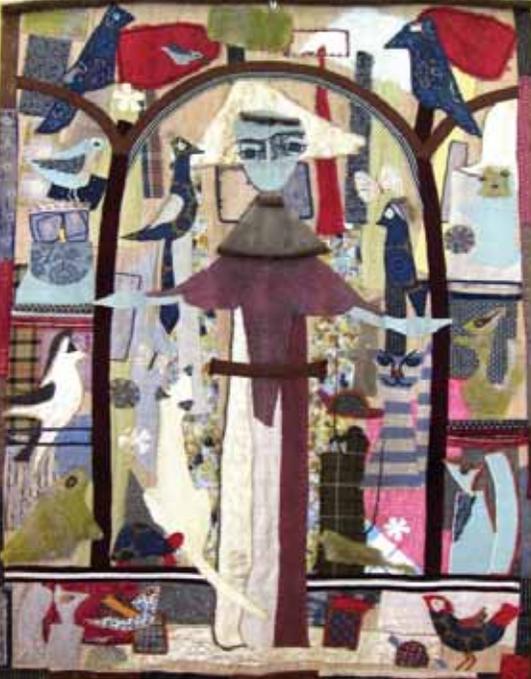
**Integrating Environmental Management: Bridging the gap between environmental planning and development planning.** 23-25 August 2010. Pretoria, South Africa. [www.iaia.co.za/Conference\\_2010/pages/](http://www.iaia.co.za/Conference_2010/pages/)

**CNAI’2010 - National Congress on Impact Assessment.** 20-22 October 2010. Vila Real, Portugal. [www.apai.org.pt/](http://www.apai.org.pt/)

**Climate Change and Impact Assessment Special Symposia.** 25-26 October 2010 in Aalborg, Denmark. 15-16 November 2010 in Washington, DC, USA. [www.iaia.org](http://www.iaia.org)

**Health, Wellbeing, and HIA: Working Better, Working Smarter.** 17-19 November 2010. Dunedin, New Zealand. [www.iaia.org](http://www.iaia.org)

**IAIA11. Impact Assessment and Responsible Development for Infrastructure, Business and Industry.** 28 May-4 June 2011. Puebla, Mexico. [www.iaia.org](http://www.iaia.org)



**2010: The International Year of Biodiversity**

**Inspired by Nature**

**IAIA is holding a competition open to all**

You are invited to submit your written inspirations, photographs and art works before the 15 October 2010.

Winning entries will be showcased at IAIA'11.

Winning entries will be given one year of membership with hard copy journal subscription. Runners-up will win one year of IAIA membership.

Please visit [www.iaia.org/inspired-by-nature](http://www.iaia.org/inspired-by-nature) for submission guidelines and instructions, or contact [Bridget@iaia.org](mailto:Bridget@iaia.org) for more details.

Co-ordinated by IAIA's Biodiversity & Ecology Section

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## FEATURE PHOTO

# “OVER AND UNDER”

by **IVANA TRKULJA**



Typical urban bicycle park? No! The pool at right is atop the bicycle parking space. This neighborhood is an indoor-outdoor interactive “innovation initiative.” It is called Orestad ([www.orestad.dk](http://www.orestad.dk)) and the place is a parking lot of a residential building that includes both cars and bicycles.

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## WANTED: YOUR FAVORITE PHOTO

Please send your favorite photo of an IA-related project as a high resolution TIFF (minimum 4"x6" 300 dpi), together with a description of the photo, to [jen@iaia.org](mailto:jen@iaia.org). Select photos will be featured in upcoming newsletters!

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## VOLUNTEERS IN THE SPOTLIGHT: RICH FRISTIK AND BRAM NOBLE

Special thanks to IAIA members **Rich Fristik** and **Bram Noble**, who generously share their time and talents as the editors of the professional news section of this newsletter.

Their efforts are truly appreciated and have resulted in a higher-quality newsletter for IAIA members and the public.

Current and past newsletters can be viewed online at [www.iaia.org/publications/newsletter.aspx](http://www.iaia.org/publications/newsletter.aspx).

**IAIA is IAIA through its members.**

## NICE HOPES TO IMPROVE PUBLIC HEALTH THROUGH SPATIAL PLANNING

The National Institute for Health and Clinical Excellence (NICE) is currently developing new guidance to improve health and reduce health inequities through spatial planning.

A growing body of evidence shows that the social and physical environment can affect people's health. Poor transport infrastructure, pollution, lack of green space, poor-quality housing, social isolation and a lack of opportunities for employment and education (among other criteria) can all have negative health effects on the population.

Spatial planning is a broad concept: a statutory process which aims to create more sustainable communities—social and physical environments that support positive health and well-being; for example, by promoting walking and forms of physically active travel and by ensuring that affordable and “livable” housing is available.

NICE's guidance is in the very early stages of its development. Once published, it will advise policy makers, commissioners, managers, planners, architects, urban designers and other professionals with a public health remit, providing evidence to ensure that their developments promote and protect health and well-being and address health inequities. It will also review the methods currently used to assess impact on health and how they could be improved.

NICE will open a consultation on its draft recommendations in April 2011 as an opportunity for registered stakeholders to submit their comments on the work in progress. Any organization wishing to register as a stakeholder can do so via the NICE Web site: [www.nice.org.uk/ourguidance/niceguidance-bytype/publichealthprogrammeguidance/stakeholderregistration/stakeholderregform.jsp](http://www.nice.org.uk/ourguidance/niceguidance-bytype/publichealthprogrammeguidance/stakeholderregistration/stakeholderregform.jsp). The final guidance will be published in December 2011. For more information, visit <http://guidance.nice.org.uk/PHG/Wave20/55>.

■ SUBMITTED BY **MARTIN BIRLEY** | [BIRLEY HIA | MARTIN@BIRLEYHIA.CO.UK](mailto:BIRLEY.HIA@MARTIN@BIRLEYHIA.CO.UK)

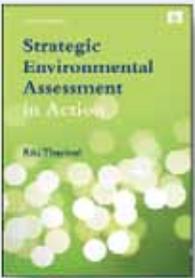
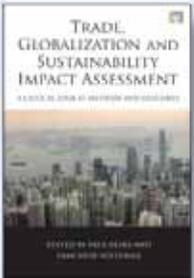
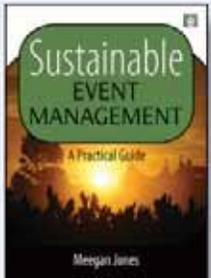
### Resource: Public Participation Best Practice in Spanish

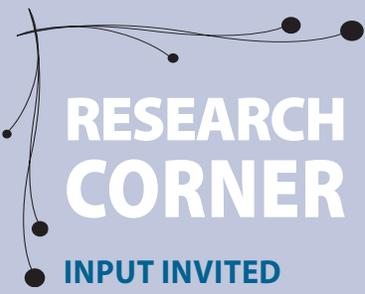
IAIA's special publication No. 4, “**Public Participation International Best Practice Principles**,” is now available in Spanish (*Participación Pública, Principios Internacionales de la Mejor Práctica*) at [www.iaia.org/publications/](http://www.iaia.org/publications/). Thanks to **Iñigo Sobrini** and **Julieta Pisanty** for their translation and review.

The International Institute for Environment and Development (IIED) recently published a new book on **The Challenges of Environmental Mainstreaming**. Authored by **Barry Dalal-Clayton** and **Steve Bass**, this book synthesizes IIED's work on EM with partners in 13 developing countries. It reviews the rapidly changing context and challenges to EM, discusses what it takes to achieve effective mainstreaming, and provides a road map for selecting operational methods and tools. It explores the current emphasis on getting environmental issues reflected in key government processes—notably development plans, poverty reduction strategies and national budgets. It assesses the outcomes as well as the risks of limiting efforts to these core processes alone. It calls for more attention both ‘upstream’ and ‘downstream’ of these plans and strategies, identifying the advantages that can be gained through diverse media, business and civil society initiatives that assert environmental values in development. The book can be downloaded in PDF from [www.environmental-mainstreaming.org](http://www.environmental-mainstreaming.org). The Web site also indicates how you can contribute to the development of a Sourcebook on Environmental Mainstreaming. ■ **BARRY DALAL-CLAYTON** | IIED | [BDALALCLAY@AOL.COM](mailto:BDALALCLAY@AOL.COM)

**Biodiversity Key Citations** have been updated and are available at [www.iaia.org/publicdocuments/Activity\\_Resources/Key\\_Citations/Key%20Citations\\_Biodiversity%2010%20Feb.pdf](http://www.iaia.org/publicdocuments/Activity_Resources/Key_Citations/Key%20Citations_Biodiversity%2010%20Feb.pdf)



 <p><b>Strategic Environmental Assessment in Action</b> Second Edition <i>Riki Therivel</i></p> <p>This practical guide, written by a practitioner for practitioners, presents a coherent and straightforward ‘how to do it’ approach to the strategic environmental assessment (SEA) process.</p> <p>This new edition incorporates five years’ worth of practical application of the SEA Directive and SEA practice more broadly.</p> <p>Paperback • £29.95 • ISBN 9781949710057 Mar 2010 • 354 pages</p>	 <p><b>Trade, Globalization and Sustainability Impact Assessment</b> A Critical Look at Methods and Outcomes <i>Edited by Paul Ekins and Tancrède Voituriez</i></p> <p>‘This book makes a significant contribution to the field of impact assessment’ Hussein Abaza, Chief, Economics and Trade Branch, United Nations Environment Programme</p> <p>This book takes a hard look at the experience of Trade SIAs to date, and the extent to which they have achieved their objectives and improved the outcomes of trade negotiations.</p> <p>Hardcover • £49.95 • ISBN 9781104407911 April 2009 • 320 pages</p>	 <p><b>Sustainable Event Management</b> A Practical Guide <i>Meegan Jones</i></p> <p>This practical guide on how to understand and manage the impacts of events is the product of tried-and-tested methods used across the event industry. Coverage includes an overview of sustainable event management and detailed discussion of energy, zero emissions options, carbon management, transport, water, waste management and reduction, procurement and supply chains as well as communications and marketing.</p> <p>Paperback • £29.95 • ISBN 9781844077397 December 2009 • 304 pages</p>
<p><b>20 years of publishing for a sustainable future</b></p>		
<p><b>Receive a 20% DISCOUNT at <a href="http://www.earthscan.co.uk">www.earthscan.co.uk</a> with the voucher code IAIA</b></p>		



# RESEARCH CORNER

## INPUT INVITED FROM STUDENTS, SCHOLARS

One of IAIA's strategic goals is to make contributions, advancements and disseminate IA research. Among IAIA's members are several junior and established scholars who are passionate about impact assessment (IA) and bring that enthusiasm into their research. Master's and Ph.D. students in particular are close to the "sharp end" of innovative and original IA research, contributing to the advancement of the theory and practice of IA and providing up-to-date breadth and depth of knowledge on cross-cutting themes and topical issues.

The IA Research Corner is intended to provide students, as well as more senior scholars, an opportunity to inform other IAIA members about their research topics, disseminate knowledge, communicate findings, or seek contributions.

Contributions to this feature are invited. Text should be no longer than 300 words and may be sent to [jen@iaia.org](mailto:jen@iaia.org). The deadline for the next issue of the newsletter is 1 June.

## HEALTH IMPACT ASSESSMENT SECTION CHANGES NAME, ORGANIZES EVENTS

The Health Section (previously Health Impact Assessment Section) has been involved in co-organizing two events:

- "Protecting and Improving Human Health Through Strategic Environmental Assessment" was a side event organized during the Fifth Ministerial Conference on Environment and Health in Parma (10-12 March). Among the key speakers were Health Section representatives, the Italian IAIA Affiliate, and EuroHealthNet. The side event was chaired by Dr. Maria Neira, the Director of the Department of Public Health and Environment of WHO.
- "Urban Development/Extractive Industries: What Can HIA Offer?" is a one-day HIA conference co-organized with WHO on 7 April at WHO Headquarters in Geneva. This one-day event is linked to the IAIA annual conference in Geneva. Participation is free of charge. Registration is required to enter the WHO building. Further and updated information on this event is available at [www.who.int/hia/en/](http://www.who.int/hia/en/).

Reports of both events will be presented in the next IAIA newsletter.

■ **FRANCESCA VILIANI** | INTERNATIONAL SOS | [FRANESCAV@INTERNATIONALSOS.COM](mailto:FRANESCAV@INTERNATIONALSOS.COM)

## AQEI PRESENTS SCHOLARSHIP PROGRAM

IAIA's Quebec Affiliate, the Association québécoise pour l'évaluation des impacts (AQEI), presents its first scholarship program directed at graduate students in the field of environmental or social impact assessment. This program has for its purpose to stimulate research and support students in the field of impact assessment in Quebec. Two awards of \$3,000 per student will be delivered for 2010. The research topic must be on environmental impact assessment and/or social impact assessment and funding is provided for fieldwork or writing a thesis, dissertation, or essay.

Both students will have to provide a paper presenting their results and will have to make a formal presentation to association members during the annual general meeting or a lunch conference organized by the association. The paper is accepted in either official language of French or English, but the presentation will take place in French. To be evaluated by a screening committee, students will have to be enrolled in a full-time program in a Quebec university, master's or Ph. D. degree program, but can not be a former scholarship recipient (for the second year of the program). The association hopes to be able to make this program a long-term commitment.

A form for completion is available on the AQEI Web site ([www.aqei.qc.ca/](http://www.aqei.qc.ca/)), or contact Françoise Mondor ([mondorf@aqei.qc.ca](mailto:mondorf@aqei.qc.ca)) for more information.

■ **ERIC GIROUX** | CHAIRMAN AQEI | [ERIC.GIROUX@SNCLAVALIN.COM](mailto:ERIC.GIROUX@SNCLAVALIN.COM)

## IAIA-ITALIA INVOLVED IN PADANA VALLEY SEA PLANNING SCENARIOS

The theme of air pollution in the Padana Valley (Italy) has become a real and serious emergency for institutions which have to find effective and concrete solutions. This problem requires not just sporadic and isolated actions, but a radical change in planning strategies based on effective environmental sustainability criteria.

Due to the range and characteristics of the phenomenon, it is clear that responses have to come from Strategic Environmental Assessment (SEA) processes at interregional and national levels. An international conference is needed to involve the maximum level of scientific and institutional participation, to start a discussion to summarize the challenging and critical conditions related to the issue, and to identify and share effective actions to contrast and solve the problem.

For this reason, IAIA-Italia, in cooperation with the Alessandria Municipality, is organizing an event: "Strategic Environmental Assessment and Planning Scenarios for Improvement of Air Quality in Padana Valley," which will take place on 21 May 2010 in Alessandria, Italy. Organizing the event in cooperation with IAIA-Italia is representative of the way by which finding solutions to this complex problem in a global perspective.

Anyone who is interested in the conference can contact IAIA-Italia at [info@iaiaitalia.org](mailto:info@iaiaitalia.org). Any contribution from IAIA members is welcome.

■ **STEFANIA PELLEGRINI** | IAIA-ITALIA | [SEGRETERIA@IAIAITALIA.ORG](mailto:SEGRETERIA@IAIAITALIA.ORG)

## IAPA: FREE ONLINE!

Did you know? Full online texts of articles in *Impact Assessment and Project Appraisal* since March 1999 are free to IAIA members through IngentaConnect. Tables of contents, abstracts and index, and a contents alerting service are also available.

All items in *IAPA* are open-access 24 months after publication. Bookmark IngentaConnect at [www.ingentaconnect.com/content/beeche/iapa](http://www.ingentaconnect.com/content/beeche/iapa) today!

## IAPA SEEKS INCLUSION IN SSCI

*Impact Assessment and Project Appraisal* is IAIA's journal. It is one of the few journals in the world fully dedicated to impact assessment. It is within IAIA aims to continue improving this journal and keep it at the level of the best international journals. An important step is to have *IAPA* indexed in the Social Science Citation Index (SSCI); this will improve the international recognition of *IAPA* as being among the best.

To achieve this status, *IAPA* needs to be cited in other journals that are already in the SSCI. And it needs to receive good and even excellent articles. You can help us in this effort. If you are submitting a paper to another journal, please make sure that the journal is already in the SSCI and please cite *IAPA* papers. And if you are submitting a paper to *IAPA*, remember that *IAPA* goes to over 120 countries, to libraries as well as to members, and is widely read by policy makers, consultants, etc., and by academics and students.

Notes for Authors are available in the journal and on the Web ([www.scipol.demon.co.uk/iapanote.htm](http://www.scipol.demon.co.uk/iapanote.htm)); submit papers to the editors at [A.Morrison-Saunders@murdoch.edu.au](mailto:A.Morrison-Saunders@murdoch.edu.au) and [francois.retief@nwu.ac.za](mailto:francois.retief@nwu.ac.za).

■ **WILLIAM PAGE** • BEECHTREE PUBLISHING • [PAGE@SCIPOL.CO.UK](mailto:PAGE@SCIPOL.CO.UK)

■ **MARIA PARTIDARIO** • INSTITUTO SUPERIOR TÉCNICO AND CHAIR, *IAPA* EDITORIAL BOARD • [MRP@CIVIL.IST.UTL.PT](mailto:MRP@CIVIL.IST.UTL.PT)



### April

7 World Health Day

22 Earth Day

27 International Holocaust Remembrance Day

### May

15 International Day of Families

22 International Day for Biological Diversity

### June

8 World Ocean Day

20 World Refugee Day

## CAREER CENTRAL SALE!

Now through 30 July 2010, employers can enjoy a 65% price reduction in job postings! Simply enter the promotion code **656M** when posting jobs to benefit from these reduced rates.

Tap into a worldwide talent pool of environmental and impact assessment professionals or find a job in a country half a world away by visiting IAIA's Career Central ([www.iaia.org](http://www.iaia.org) > Career Central). This international jobs board is open to IAIA members and non-members alike, so go ahead and forward the link to colleagues or friends who might be interested.

For a minimal fee, employers can post jobs online, search for qualified candidates based on specific job criteria, and create an online resume agent to email qualified candidates daily.

For free, job seekers can post resumes, search for and browse jobs based on selected criteria, and save jobs to review later. And seekers can create a search agent to notify them when jobs are posted that match their criteria.

Bookmark [www.iaia.org](http://www.iaia.org) > Career Central today!

Find that perfect fit.

Your online employment resource for jobs and candidates in the field of impact assessment.

## IAIA Career Central

Where do you go to find the best jobs and most qualified candidates in Impact Assessment? The International Association for Impact Assessment (IAIA) has created **IAIA Career Central** to be your resource for making online employment connections in the field.

### Job Seeker Benefits

- Services are FREE!
- Online job search and application.
- Confidential resume posting.
- Save jobs and apply when ready.
- Email notification whenever posted jobs match your search criteria.

### Employer Benefits

- Targeted talent pool – reach a focused audience of qualified professionals.
- Easy online job posting and management.
- Resume search included with job posting.
- Email notification whenever job seekers match your requirements.

Post your job or resume at <http://jobboard.iaia.org>.



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## Short Courses & In-house Training

### Creating Bankable ESIA's



This 1-day course highlights application of the IFC Performance Standards & Equator Principles, and how and where they have raised the bar for the development of bankable social and environmental impact assessments. The course covers:

- Genesis, context and application of standards
- Transitioning an EIA to a bankable ESIA
- Social, resettlement and public consultation
- Biodiversity challenges and offsets
- Voluntary Principles, Security & Human Rights
- Due diligence & role of Independent Engineer

### Sustainability Reporting using GRI



The prevalence of CSR and sustainability reporting is growing and has converged around the GRI framework. This 1-day boot camp is designed for first-time reporters and covers:

- Genesis, drivers and context of reporting
- GRI's Third Generation reporting framework
- Boundary setting & Materiality Tests
- Performance Indicators, using existing systems
- Application Level, Third Party/GRI Check
- Stakeholder panels, assurance process

### Expert Trainer & Practitioner



Mehrdad Nazari (MSc, MBA, LEAD Fellow), ESIA & CSR Practice Leader, Prizma LLC has delivered the above courses over 25 times in Canada, China, Panama, USA, UK and

Venezuela since 2007. Previously, Mr. Nazari was Principal Environmental Specialist, European Bank (EBRD); CSR Research Director, CoreRatings (now Innovest, RiskMatrix); and Project Manager, Dames & Moore (now URS). He is also a certified ISO 14,001 Lead Auditor and a GRI-approved trainer. Please access e-brochure here:

**Web:** [www.prizmasolutions.com](http://www.prizmasolutions.com)

Contact: [mehrdad@prizmasolutions.com](mailto:mehrdad@prizmasolutions.com)

Tel (715) 355 0141; Cell: (715) 212 7340

## NEW BOARD MEMBERS ELECTED

Congratulations to **Stephen Lintner** (President-Elect), **Jong-Gwan Jung** (Director) and **Nick King** (Director) and thanks to all members who stood for election.

## IAIA MEMBERS IN THE NEWS

Congratulations to Past President and Board member **Sachihiko Harashina**, elected Dean at the Tokyo Institute of Technology, effective from April 2010 through March 2012.

Congratulations to **Martin Broderick** and **John Glasson**, appointed as Registered Commissioners for the Infrastructure Planning Commission in the UK as of 1 March.

Have you or an IAIA member you know recently made news, celebrated a promotion, retired, or completed a major project?

Please send the information to the newsletter and share it with the IAIA community!

## TIPS FOR BETTER E-MAIL COMMUNICATION

### Inbox

1. Avoid vague subject lines.
2. Update subject line to avoid 2 or more e-mails with the same subject line.
3. Write subject lines like a mini-newspaper article (who, what, when, where, why).
4. Put an entire short message in the subject line, plus "eom" (end of message).

### Onscreen

5. Use very short paragraphs even for very short e-mails.
6. State your point or request in the first line.
7. Caps are read by all systems, so use all caps and space rather than underline or boldface for emphasis.

### Person-to-Person

8. Be generous with positive comments.
9. Use courtesy/formalities—the conventions of the print.
10. Use the "forward" and "cc" features sparingly.
11. Know when not to use e-mail.
12. Give "flames" time to cool.

### Intercultural

13. Choose gender-neutral wording & titles.
14. Avoid cultural metaphors that exclude those not familiar with the culture.
15. Pose positive & open-ended questions, not "yes & no" questions.

### Public

16. Avoid betrayal (accidental or otherwise)—picture your private e-mail being received by the wrong set of eyes.

■ SOURCE: ADAPTED FROM A WORKSHOP GIVEN AT THE WORLD BANK BY THE WHALEN GROUP, 2003



## IAIA ON FACEBOOK

You can now follow IAIA on Facebook. Check us out at [www.facebook.com/pages/IAIA-International-Association-for-Impact-Assessment/311623229112](http://www.facebook.com/pages/IAIA-International-Association-for-Impact-Assessment/311623229112). The purpose of this page is not to replace IAIA's existing listserv and Section communications, but to expand IAIA's reach, network to new people, and draw them to the more expansive information and resources on IAIA's Web site.

If you already have a Facebook account, we encourage you to become a "fan" and post links and content, start a discussion, and share the page with your contacts who might be interested. Even if you don't have a Facebook account, please check out the page, as you'll still be able to view everything.



## IAIA WIKI NOW LIVE

We are excited to announce a wiki devoted entirely to the area of impact assessment. Visit [www.iaia.org/iaia/wiki](http://www.iaia.org/iaia/wiki) to check it out, and better yet, to contribute! There are topic pages on biodiversity and ecosystems IA, SIA, IA training and education, SEA, and many more.

The IAIA Wiki is viewable by everyone, members and non-members alike. However, unlike Wikipedia, where anyone can submit and edit text, only IAIA members are allowed to contribute to the IAIA Wiki at this time. This policy is intended to establish a high level of credibility and authority to our content, and will be subject to review by the Board at a later date.

Since this is a new initiative, the pages have various amounts of content, so we invite you to help add to the pages. Just click "Create Account" to get set up and start posting content; you'll receive a notification once your account is ready.



## TRAINING COURSE DATABASE AVAILABLE

IAIA's "EIA Training Course Database" is a free information sharing tool about environmental impact assessment training courses and programs around the world. The database contains key training course information for those interested in attending and delivering courses. This database makes information searching and retrieval easy.

Anyone from the public sector, private sector, non-government organizations and private citizens can benefit from this one-stop course inquiry database. More information about each course can be obtained from the course contact person/organization included with each course listed.

**Trainers:** Update or add your courses for maximum exposure!

**Looking for a training course?** Search the database to find a course that fits your area of interest or geographical location.

**Visit** [www.iaia.org/training/training-course-database.aspx](http://www.iaia.org/training/training-course-database.aspx) today!

## Readiness Assessments: Bankable ESIA



Developers seeking project finance and political risk insurance from Equator Banks, Export Credit Agencies and Multilateral Institutions are

increasingly using readiness assessments to ensure that their ESIA's are bankable and in concordance with the IFC Performance Standards and the Equator Principles. Please contact us for information about training, coaching and readiness assessments.

## Sustainability Reporting using GRI



The prevalence of CSR and sustainability reporting is growing, and has converged around the Global Reporting Initiative. Leverage existing data

collection and reporting systems to enhance your company's performance and image. Contact us for a complementary consultation to find out if your organization can also publish its first, B-level and Third Party Checked GRI report within a three-month period.

## Experienced Practitioners & Coaches



Prizma LLC is a niche ESIA & CSR consulting and training practice. We support our clients

by making their projects more bankable, credible and sustainable. Please contact Mehrdad Nazari (Tel: 715-3550141; Cell: 715-212 7340, Time: GMT-6 hrs, e-mail: [mehrdad@prizmasolutions.com](mailto:mehrdad@prizmasolutions.com)), Prizma's ESIA & CSR Practice Leader, for further information, training schedules and client references.

**Web:** [www.prizmasolutions.com](http://www.prizmasolutions.com)

**Blog:** [www.prizmablog.com](http://www.prizmablog.com)

Prizma LLC, 1972 Woodcrest Circle  
Mosinee, WI 54455, USA, Tel: (715) 355 0141

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## CORPORATE MEMBERS

### Stewardship

AECOM | USA

### Standard

Commission for EIA | The Netherlands

Czech Academy of Sciences | Czech Republic

Directorate of Environmental Affairs | Namibia

Public Works & Government Services Canada | Canada

Environment & GIS Division, Bhutan Power Corporation | Bhutan

International Petroleum Industry Environmental Conservation Association (IPIECA) | UK

## WELCOME, NEW MEMBERS

1 December 2009 - 28 February 2010

**Australia:** Zsuzsa Banhalmi-Zakar, Omar Boukerwata, Karen Cosgrove, Patrick Harris, SM Zobaidul Kabir, Marie Michelle Leonardo, Anna Poulos, Joanne Sedman, Enkhtur Sodnomtseren, Melissa Wells, Cameron Whiteside. **Austria:**

Ilonka Horvath, Alexandra Jiricka, Ulrike Probstl. **Bangladesh:** Bhudypal Saraman.

**Belgium:** Stijn de Coutere, Kristin Komives, Emilie Mutombo. **Brazil:** Alexandre

Carvalho, Carolina de Oliveira Jordão, Evandro Moretto. **Canada:** Richard Arseneault,

Morgan Boyco, Rene Buys, Ignacio Duque, Jr., Chris Ellingwood, Shannon Gavin, Matt

Hammond, Sarah Hechtenthal, Christine Iamonaco, Petr Komers, Maria-Ines Maita,

Jacquelyn Miller, Bipin Pokharel, Karim Samoura, Debra Soule, David Talbot, David

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Matthys, Natalie Way-Jones. **Sweden:** Håkan Berg, Max Smith, Ragnhild Svonni, Kedar

Uttam, Anna Wahlström. **Switzerland:** Cécile Bourigault, Daniel Dubas, Thomas

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Huynh, Agnes Kiss, Mary Matthews, Jonathan Nash, Yves Prévost, Alex Rosenberg,

Benny Susi, Harvey Van Veldhuizen.

## IAIA IMPORTANT DATES AND DEADLINES

Subject to change; watch for updates!

### April 2010

10..... Newsletter, IAIA11 first announcement mailed

6-11.... IAIA10

11-12.. Board meeting

### June 2010

1 ..... Newsletter articles due

### July 2010

1 ..... Newsletter mailed

## Quotable

Never doubt that a small group of thoughtful,  
committed citizens can change the world.  
Indeed, it is the only thing that ever has.

MARGARET MEAD

## TARGET YOUR MESSAGE TO IA PROFESSIONALS!

Advertising and sponsorship space is available in the newsletter. Please contact IAIA Headquarters for information.

## NEW ON THE 'NET ■ WWW.IAIA.ORG

- Moodle training course site
- Climate change symposia sites: Washington, DC; Aalborg, Denmark
- Event signup form
- New and updated key citations
- And more! Bookmark [www.iaia.org](http://www.iaia.org) today!

## IAIA Newsletter

**Next issue:** July 2010

**Submission deadline:** 1 June 2010

**Professional practice articles** should be a maximum of 150 words. Send submissions or questions to professional practice news co-editors **Richard Fristik** (Richard.Fristik@wdc.usda.gov) and **Bram Noble** (b.noble@usask.ca).

**General interest articles** should be a maximum of 300 words. Send to **Jennifer Howell** (jen@iaia.org). Suggestions, comments, and story ideas are always welcome.

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