

IAIA Newsletter

1999-2000 Board of Directors

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Rita R. Hamm, Executive Officer

International Association for Impact Assessment

From the President

The IAIA Board has taken a significant step in securing the future growth and influence of IAIA. Under the initiative and leadership of incoming President Mary Lou Morris, a needs analysis was conducted regarding the current status of funding and other support of the Executive Office and its institutional arrangement with North Dakota State University. The objective was to ensure, in Mary Lou's words, "... first-rate administrative capacity to enable increasingly effective development of IAIA priorities."

The resulting "impact assessment" compared three alternatives.

- The first was a no-action alternative to maintain the status quo by retaining the existing administrative arrangement of part-time staff operating through the university's offices and reporting/payment systems.
- The second was to increase staff to full time, but otherwise maintain the status quo.
- And the third alternative was to strengthen resource capacity of the IAIA international administration base. This included attainment of fully independent office facilities and equipment as well as staff salary, development opportunities, and job security to allow for full-time employees of IAIA who could then provide unencumbered IAIA services.

The Board opted for the third alternative, balancing the cost increase with these ad-

vantages of providing full time support status to the Executive Office:

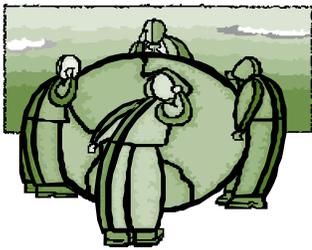
- acknowledges and provides resources to meet the Executive Office's demonstrably increased workload in terms of growing number of Affiliates, strategic alliances, initiatives, donor support and related networks
- recognizes and rewards the enormous contribution of the Executive Office's three principal employees and provides a more stable professional development path within IAIA
- ensures retaining the services of our current highly-trained, valued, and committed staff
- enables a more realistic offer to applicants for the recently-vacated database manager position
- increases staff resources by eliminating work obligations external to IAIA
- gains essential equipment assets and secures 100% access to these basic tools

This is a significant step in the history and growth of our organization. The Board will soon complete this phase of IAIA's strategic planning process and develop an action plan to insure that we attain our goals. In the meantime, make your plans to participate in IAIA'00 Hong Kong—"Back to the Future."

- Hobson Bryan

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Imagine the wonders this would work for IAIA...

Continued Internationalization of IAIA Membership

The generous three-year Capacity Building Grant (CBG) provided to IAIA by The Netherlands closes in December 1999. The grant helped internationalize IAIA membership, one of the major goals of the organization. Several IAIA members have expressed their gratitude to The Netherlands for the support and recognize that much work still needs to be done for the goal to be fully met. This can be achieved only if other donors and international organizations are creative in providing similar grants or incentives to EIA practitioners from "developing countries" and countries in transition to participate in IAIA activities and the annual conference.

To continue this process, I suggest two simple initia-

tives for IAIA members to ensure the IAIA goal to further internationalize its membership is met.

The World Bank offices in developing countries of Africa, Asia, Central and South America are involved in most of the economic development projects in these countries, and all projects have an EIA component to them. Therefore, many of the thirty-four EIA practitioners who were grant recipients and attended IAIA'99 in Glasgow, Scotland, worked directly or indirectly for the World Bank. World Bank loans, therefore, could include provisions for membership to IAIA and attendance at the annual conferences for every EIA practitioner in each developing country. This would enable the World Bank EIA staff and

other EIA practitioners in the country to remain part of the IAIA network.

Embassies of countries in Europe, the United Kingdom, Australia, Canada and the United States have a Commerce Section that negotiates trade agreements every day with developing countries. These trade agreements should include provisions for EIA practitioners in the country working on the specific projects for IAIA membership and attendance at the annual meeting.

Imagine the wonders this would work for IAIA and what the profile of IAIA'00 would look like!

- Sherbanoo Aziz,
CBG Project Manager

IAIA Addresses WTO

In advance of the World Trade Leaders Summit in Seattle, Washington, USA, in early December, IAIA submitted a statement encouraging this body to demonstrate leadership in promoting

sustainable development.

The document submitted was developed from the World Economic Leaders statement (WELs) adopted at the IAIA Annual General Meeting in Glasgow.

For a copy of the WELs statement, visit the IAIA website (Section 2.7 of the Bylaws, Policies and Procedures), or request the document from the Executive Office.

Correction

The IAIA'99 Best Poster Award Winner for "Nordic Network for Environmental Impact Assessment, Strategic Environmental Assessment and Regional Development" was incorrectly identified in the July 1999 Newsletter.

Credit for the poster's preparation and presentation should go to Ms. Holmfridur Bjarnadottir.

IAIA'01

At the midyear meeting in Montréal, the IAIA Board of Directors approved Cartagena, Colombia, as the venue for IAIA'01.

This will be IAIA's first venture into Latin America, and

our first meeting in a Spanish-speaking country.

Cartagena is a beautiful beach town—a preferred holiday destination for South and Central America and the Caribbean. SPF15 or higher

recommended!

To support the early planning efforts for IAIA'00, contact Gonzalo Arango (garango@andinnet.com) or Juan Quintero (jquintero@worldbank.org).

Who's Who in IAIA: Markus Eggenberger

Continuing our new series profiling IAIA members, this issue we feature Markus Eggenberger, IAIA Council member and IAIA liaison to the UN in Geneva and the International Society of City and Regional Planners (ISoCaRP).

Markus is a spatial planner and senior researcher with the Institute for Local, Regional and National Planning at the Swiss Federal Institute of Technology (ETH Zurich).

Markus joined IAIA in 1990, and has since worked on several committees and participated regularly in IAIA's annual conferences. As a member of the International Cooperation Committee, he is supporting a stronger visibility of IAIA on an international level.

Markus has a masters degree in forest engineering and is a postgraduate in regional and urban planning,

both degrees obtained from the ETH Zurich. His research interest focuses on integrated planning approaches and decision-making related to sustainable development patterns. He is currently involved as project manager in a training and research project on sustainable urban development in China.

A key issue that Markus believes IAIA should address is the increasing compartmentalization of EIA: "What in earlier times was "just" EIA is now a wide range of tools: SIA, Health Impact, Risk Assessment, etc. Although these are all part of a family, they are presenting themselves more and more as "single" elements. This might be a consequence of the rising complexity with which we have to deal in planning and decision making, but it certainly doesn't make it more simple in selling this tool. The challenge for us is to find some way of

achieving true integration of impact assessment (economic, social and environmental) into the decision making process—from the national to the local, from public to private and from more conceptual down to the concrete project. In this context, Maria Partidario and I are initiating an international study on developing a framework to assist the integration of environmental, social and economic issues in spatial planning."

- Clare Brooke, RSPB
IAIA Newsletter Facilitator

IAIA'99 Papers Available Soon... Still Time to Submit

Those of you who attended IAIA'99, and those of you who wanted to but couldn't be there, are undoubtedly awaiting the emergence of the proceedings of the conference.

This year, to save on paper and even the material they make CDs from, it has been decided to put the proceedings on the IAIA Web site. Organising over 120 papers for this is not an easy task, so please bear with us. However, it is anticipated that it should appear during February. For those of you that cannot bear the thought of surfing the web for the latest words of wisdom on cumulative effects, a CD version will be available to order, at a very reasonable cost, from the Institute of Environmental Management and Assessment (IEMA) in the UK. Details will be released nearer the time.

For those of you who have not yet managed to submit your papers, there is still time. One of the advantages of the web site approach is that it is up-dateable, so even late comers can join the party.

For further information contact Karl Fuller • IEMA
• Phone +44 1522 540069
• Fax +44 1522 540090
• k.fuller@iema.net

Executive Office... On the Move

The IAIA staff are settling into our new office and look forward to providing more services and resources to IAIA members. Enclosed is a small gift (magnet) from us to you, to help you keep track of our whereabouts!

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Kelly Twit, Membership Clerk



The new home of IAIA's Executive Office

Does this sound familiar?

(excerpts from the winning entry in the "worst trip to/from IAIA '99" story contest)

Full of goodbye emotions, I arrived to Glasgow airport ...

The gate was closed and there was no boarding...

Personnel announced that everything was under control and we would take off soon...

The plane did not move...

I took the bus, ran through crowds, climbed the stairs—the flight left a couple of minutes ago...

No planes going to Damascus today. You will have to wait at the airport; the police will not allow you to go to Paris for the night...

I get to spend the rest of the day, the night, and part of tomorrow in the airport—how lucky I am!

The airport is not as interesting as it was 5 hours ago...

Welcome aboard! This plane will fly without luggage...

Finally, I am in my home city—all of me (suitcase and self) took 70 hours to return home, instead of 8...

It is a memory difficult to be forgotten and, I believe, a nice story to share.

IAIA Meeting in Montréal

In keeping with the "much-loved tradition" started just last year when the IAIA Board met for its midyear meeting in conjunction with IAIA's annual meeting in Drakensburg, South Africa, the IAIA Council and Board met from 18-23 November 1999 in Montréal. The *Association québécoise pour l'évaluation d'impacts* (AQEI), IAIA's Quebec affiliate, extended the invitation to the Board to come to Montréal for its annual mid-term meeting. The dates of the Board's visit coincided with AQEI's annual meeting. The invitation was accepted. AQEI, its neighbor—the Ontario affiliate, OAlA, Ontario Association for Impact Assessment), and the Francophone Secretariat of IAIA

(also located in Montréal) were all hosts to the IAIA Board. By meeting in Montréal, four organizations were brought together in a way that would never have happened otherwise. All participants gained new appreciation for each other's role in improving the practice of impact assessment.

IAIA board members also had the opportunity to visit faculty and students at four Montréal Universities: University of Montréal, Concordia University, University of Québec at Montréal, and McGill University. And the Francophone Secretariat organized a meeting between the IAIA Board members and representatives of The Secretariat of the Con-

vention on Biological Diversity, the World Conservation Union (IUCN), the E7 Network for Environment, and Montréal International.

The IAIA Council and Board had many quality hours to devote to IAIA business, and extends its gratitude to all who made this possible, including sponsors Hydro-Québec, Ministère de l'Environnement du Québec, Environment Canada, AQEI, 5th Francophone Secretariat, and Montreal International.

Special thanks to Peter Leonard for coordinating the meeting and to Bill Jones for facilitating the IAIA Board's strategic planning session.

Let's Get Serious

Article III, Section 3 of the IAIA By-Laws revised and accepted at the Annual General Meeting in Glasgow states that "applications for membership shall be submitted, together with payment of current dues and a *statement of acceptance of the code of ethics*, to the Executive Officer."

In keeping with the intent of this revision to the By-Laws, you will find the code of ethics reprinted on your membership renewal form and on future membership application forms. Please remember to indicate your acceptance of the code of ethics when you send your membership fee payment to the Executive Office. We will also provide forms independent

of the membership/renewal application form from time to time. Our goal must be 100 percent compliance.

The code of ethics for IAIA members (last revised 7/97) states:

- 1) The member shall carry out his or her professional activities, as far as possible, in accordance with emerging principles of sustainable development and the highest standards of environmental protection.
- 2) The member shall at all times place the integrity of the natural environment and the health, safety and welfare of the human community
- 3) The member shall ensure the incorporation of environmental protection and social or socioeconomic impact considerations from the earliest stages of project design or policy development.
- 4) The member shall not conduct professional activities in a manner involving dishonesty, fraud, deceit, misrepresentation or bias.
- 5) The member shall not advertise or present the member's services in a manner that may bring discredit to the profession.



News from the Francophone Secretariat

World Bank Environmental Assessment Sourcebooks

The Francophone Secretariat was commissioned to publish the translation of the World Bank's Environmental Assessment Sourcebooks (1991). The French version, entitled *Manuel d'évaluation environnementale*, includes most of the updates delivered by the World Bank since 1991. The *Manuel* gives practical information

on Impact Assessment in general and guidelines and policies for projects financed by the World Bank.

Previously, a draft translation had been made with funds from the Swedish government. The Secretariat finalized the translation and the text was validated by a team of twelve specialists from North America, Africa

and Europe, coordinated by Dr. Michel Bouchard from the University of Montréal.

The *Manuel* (three volumes) is available upon request from the Francophone Secretariat. It is free, but postage must be paid in advance in Canadian dollars. In Canada send \$10.00Can; for international send \$25Can.



For more information on Francophone activities, or to order the *Manuel*, contact Dominique Gervais
Project Manager
IAIA Francophone Secretariat
Phone +1.514.288.2663
Fax +1.514.987.1567
gervaisd@secretariatfranco.org

The International Meeting of Francophone EIA Professionals in Paris, France

The *Ministère de l'Aménagement du Territoire et de l'Environnement* of France will be the host of the 5th International Meeting of Francophone EIA Professionals, which will be held in Paris 22-24 May 2000. The main theme will be Strategic Environmental Assessments (SEA).

Many Francophone professionals' recent works in im-

pact assessment revolve around SEA issues. In fact, it is one of the most important developments in the EIA field throughout the world.

Topics to be addressed include the contribution of SEA to EIA policy, institutional aspects, the drawing up of legislative and regulatory frameworks, the fields and contents of SEA, the link with project assessment and

the conditions for public participation. Along with the main theme, other topics to be discussed are scoping, public participation, follow-up and case studies.

A call for papers has been distributed requesting abstracts to be submitted by 12 February 2000. The Secretariat will report on this meeting at IAIA'00 in Hong Kong.

Back to the Future

The preparation of IAIA'00 is well underway. A number of interesting plenary and workshop sessions are now being developed, covering major key issues such as trade, sustainability, human health, indigenous knowledge, public participation, EIA systems and so forth. More sessions will be developed in the months ahead.

IAIA'00 is about our common future: the vision of impact

assessment and the road maps to get there. This visioning process has already started, with Robert Goodland kindly taking the initiative to involve IAIA past presidents in compiling a document on "IAIA Past Presidents' Vision of Impact Assessment" for presentation in Hong Kong.

Some IAIA Sections, such as Indigenous Peoples and Health, have already gotten themselves organized to de-

velop workshop proposals and their visions. We encourage and welcome all IAIA Sections to start thinking about the visions and contribute to the discussion at IAIA'00.

Any proposals on workshop sessions relating to the main theme of IAIA'00 are welcome. Send proposals to the IAIA Executive Office (jen@iaia.org or fax +1.701.297.7917).

**Look for the
IAIA'00
Preliminary
Program
in this mailing!**

Direct questions or suggestions to Technical Program Chair Elvis Au (elvis_au@HK.Super.Net or fax +852 25753371).

Committees At Work

Highlights of Mid-year Committee and Liaison Reports

Awards

- Investigated potential candidates and solicited/gathered nominations for IAIA's annual awards

Goals for upcoming months:

- Agree on criteria for selection of nominees
- Select recipients
- Plan and hold awards ceremony

For more information, contact Alex Weaver (aweaver@csir.co.za).

Biodiversity Task Force

- Biodiversity/impact assessment meeting held in Glasgow; a work program was drawn up and communications sent to the Secretariat and SBSTTA
- Facilitated a workshop organized by the GTZ; this supported the findings of the Glasgow meeting and confirmed the need for the agreed work program

Goals for upcoming months:

- Put forth effort to secure funding for work program
- Co-organize meeting of biodiversity assessment and IA professionals to identify areas in which guidance is required
- Hold a third workshop in Hong Kong and involve IAIA members in putting

the work program into effect

For more information, contact Joanna Treweek (Jo@treweek.fsnet.co.uk).

Francophone Secretariat

- Held a Francophone meeting in Glasgow and began planning of next Francophone annual meeting in Paris
- Continued translation of the World Bank sources books
- Initiated drafting a strategic plan for the Secretariat
- Investigated possibility of establishing an EIA Center of Excellence (CoE) in Montreal

Ongoing projects

- French version of the Glossary
- Directory of courses available in French
- Creating a Web page
- Regular reports on biodiversity
- Literature review

For more information, contact Bernice Goldsmith (bernice@vax2.concordia.ca).

International Cooperation

- Established an 8-person task force
- Formulated/reviewed

Capacity Building Grant Recipient Survey

- Selected candidates to receive seed money for exploring the feasibility of forming/supporting IAIA developing country Affiliates

Goals for upcoming months:

- Develop business plan for the Capacity Building Program (Year 2000 and beyond)
- Finalize proposal soliciting support for the program from potential contributors

For more information, contact Parvaiz Naim (iucn@wlink.com.np), or Abdoulaye Sene (absene@ucad.refer.sn)

IAIA '00

- Solicited and received support for the conference; the Chief Executive of the Hong Kong Special Administrative Region has agreed to officiate the meeting
- Sought sponsorship from key organizations
- Drafted four plenary sessions and invited speakers
- Facilitated discussion among participants regarding development of sessions and special workshops
- Arranged technical visits

- Drafted preliminary program

Goals for upcoming months:

- Continue to plan organization of program and logistics

For more information, contact Sarah Liao (sliao@ehs.com.hk) or Elvis Au (elvis_au@hk.super.net).

Membership Officer

- Worked with Chairs of the TPD and IC Committees; published call for volunteers for liaison positions in the Newsletter; served as liaison to other professional associations to encourage cross-memberships and linkages
 - Worked with TPD Committee to encourage instructors of courses on the training database to educate students about IAIA and promote the Association
 - Reviewed status of library subscriptions (as a result of the merger with *Project Appraisal*, IAPA's circulation has increased four-fold, to over 400 libraries)
 - Worked with Executive Office to analyze member feedback and develop archival plan for member statistics
- Goals for upcoming months:**
- Represent IAIA at various professional meetings

Committees At Work *(continued)*

- Work with marketing specialist on member recruitment
- Continue fulfilling responsibilities and action plan as defined in the position description

For more information, contact Larry Leistriz (lleistri@ndsuxext.nodak.edu)

Nominations

- Completed the lengthy and time-consuming process of seeking and identifying potential nominees
- Collected and reviewed nominees' information
- Selected candidates and prepared the 99-00 ballot

For more information, contact Shirley Conover (abercl@eagle.ca).

Organizations

- Drafted proposal for Board consideration

Goals for upcoming months:

- Adopt a communications strategy
- Distribute a "Guideline" for prospective Affiliates
- Confirm one or more prospective Branches

For more information, contact Mary Lou Morris (mlmorris@adelaide.on.net).

Publications

- Sought and gained Board approval for the Publications Committee's new terms of reference
- Reviewed the web site for credibility and accessibility
- Supported new Journal editor and assisted with his selection of an Advisory Board and review panel
- Reviewed status of Key Citations updates

Goals for upcoming months:

- Concentrate on the Journal and ensure a smooth transition
- Assist with developing electronic communications

For more information, contact Mary McCabe (mccabe@dynamite.com.au).

Sections (new)

- Assisted the various Sections with organizational issues and worked on developing the committee

For more information, contact Joanna Trewweek (Jo@treweek.fsnet.co.uk).

Training and Professional Development

- Collected, reviewed and evaluated proposals and selected the IAIA'00 training courses
- Developed suggestions for coming years: course topics, recruitment of committee members, recruitment of local courses, course evaluation

Goals for upcoming months:

- Identify a news disseminator for the various newsletters (i.e., IAIA, Chinese, French)
- Develop a strategic plan for training
- Produce a synthesis of participants' course evaluations

For more information, contact Pierre Andre (andrep@umontreal.ca).

UN-Geneva Liaison

- Assisted with first draft of business plan for the ICC's capacity building program
- Facilitated attendance of 6 participants from developing countries to IAIA'99
- Established SEA program proposal; submitted international study project proposal for IAIA Board approval, submitted proposal for cooperation to

ISoCaRP Secretariat

Goals for upcoming months:

- Pursue contacts with Swiss Development agency for continuing support of CBG
- Establish detailed SEA workshop program
- Seek contacts with UN-ECE Secretary
- Pursue international study; establish first round on IAIA listserv (call for contributions)

For more information, contact Markus Eggenberger (eggenberger@orl.arch.ethz.ch)

UN-New York Liaison

- Put forth the Poverty Assessment Network and Task Force on Global Impact Assessment

Goals for upcoming months:

- Follow up/develop two initiatives in prospect: The Foresight Project and Pioneers in Human Development

For more information, contact Charlie Wolf (cpwolf@igc.apc.org).



Publications: A Selection of World Bank Group Environmental Publications

The following publications may be obtained by sending an e-mail message to eadvisor@worldbank.org, or by phoning the ESSD Advisory Service at +1 202 522 3773.

Biodiversity

Guidelines for Monitoring and Evaluation for Biodiversity Projects. Environment Department Note. No. 65, September 1998.

Climate Change

Greenhouse Gas Assessment Handbook. Environment Department Paper No. 63. September 1998.

Environment

Protecting Our Planet—Securing Our Future. A joint publication of UNEP, U.S. NASA, and the World Bank. Robert T. Watson, John A. Dixon, Steven P. Hamburg, and others, November 1998.

Environmental Economics

Economic Reform and Environmental Performance in Transition Economies. World Bank Technical Paper No. 446. Gordon Hughes and Magda Lovei, September 1999.

Environmental Assessment

Public Consultation in the EA Process: A Strategic Approach. Environmental Assessment Update No. 26. Nightingale Rukuba-Ngaiza, May 1999.

Rural Development

Land Policy in Developing Countries. Rural Development Note No. 3, 1999.

Websites

Check out the latest entry on the "Professional Links" section of the IAIA web site! A new sustainable development website facility has been launched by the European Foundation for the Improvement of Living and Working Conditions (a non-profit autonomous agency of the European Union).

The Foundation website includes an extensive "links" listing of over 300 organizations who are pioneering sustainable development. Find the site at <http://susdev.eurofound.ie>, or just click the link from IAIA's site at www.iaia.org.

Note: the links on IAIA's web site are updated periodically; please notify the Executive Office if you notice a page listed that is no longer available.

Meetings: Calendar

Integrating Environmental Aspects into Spatial Planning Using Indicators, Environmental Objectives, SEA and GIS.

4-5 May 2000. Stockholm, Sweden. Arranged by the Swedish Environmental Protection Agency and the National Board of Housing, Building and Planning. For more information, contact Ann-Mari Gärdlov • Phone +46 8 698 16 76 • samsint@environ.se • <http://www.environ.se/samsint>.

8th Annual Symposium on Society and Resource Management (ISSRM8th).

17-22 June 2000. Western Washington University, Bellingham, WA, USA. Theme: "Transcending Boundaries: Natural Resource Management from Summit to Sea." Send abstracts for special sessions, round tables, organized panels, forums, show and tell workshops, paper and poster presentations, films and video and dialogue sessions to ISSRM8th, Room 217, Arntzen Hall, WWU, Bellingham, WA 98225-9805 USA. Fax +1 360 650 7702 • issrm8th@cc.wvu.edu • www.ac.wvu.edu/~issrm8th • Phone +1 360 650 3284. Deadline for abstracts 14 December; contact ISSRM for information on late submission.

IAIA'00.

19-23 June 2000. Hong Kong Convention Center. "Back to the Future: Where Will Impact Assessment Be in 10 Years and How Do We Get There?" Paper, poster and session abstract proposals due 28 February 2000. For submission instructions, contact the IAIA Executive Office • 1330 23rd Street S, Suite C, Fargo, ND 58103 USA • Phone +1 701 297 7908 • Fax +1 701 297 7917 • info@iaia.org • www.iaia.org.

Overcoming Barriers to Environmental Improvement, NAEP's 25th Annual Conference.

25-29 June 2000. Portland, Maine, USA. For information, contact Lance McCold • Phone +1 423 574 5216 • mccoldln@ornl.gov • www.naep.org.

Rural Sociological Society 63rd Annual Meeting.

16-20 August 2000. Mayflower Renaissance Hotel, Washington, DC, USA. Theme: "Policy and Rural Communities: Challenges for the 21st Century." By 14 February 2000, send abstracts for special sessions, round table, organized panels, forums, workshops, paper and poster presentations, and film and video sessions to Don E. Albrecht, RRS 2000 Program Chair, Department of Rural Sociology, Texas A&M University, College Station, TX 77843-2125 USA • Fax +1 409 845 8529 • albrecht@rsocsun.tamu.edu • www.ruralsociology.org • Phone +1 419 845 9781.

IAIA Newsletter

Next issue: April 2000. Submissions due: 15 March 2000.

Articles should be a maximum of 500 words and of interest to a majority of IAIA members. Send to Jennifer Howell (jen@iaia.org) or mail/fax to the Executive Office. Suggestions and comments are always welcome.