



**IAIA**  
International Association  
for Impact Assessment

**IAIA Webinar**  
**Ecosystem services: What it is all about**  
**13 August, 2:00pm UTC**

In its desire to foster a community of practice among its members, the International Association of Impact Assessment (IAIA) decided to organize webinars by its members. To start what is hoped to be a new service, IAIA invites you to its first webinar “Ecosystem services: what it is all about” on Tuesday, 13 August at 2:00pm UTC. Participation for this webinar is limited to 22 participants.

New regulatory and financial impact assessment standards require that environmental and social impact assessments systematically address impacts on ecosystem services, which are the contributions – direct and indirect – to human well-being and therefore link project, environment and people. For example, in its 2012 performance standards, the International Finance Corporation (IFC) requires client projects to “maintain the benefits from ecosystem services”. IFC performance standards concern the projects funded by IFC and any of the 74 financial institutions that subscribes to the Equator Principles.

This first IAIA webinar will be in two parts. First, Florence Landsberg from the World Resources Institute (WRI) will make a presentation to introduce ecosystem services and present what “incorporating ecosystem services in impact assessment” means. Then, Courtney Lowrance from Citi will facilitate a discussion to define whether an ecosystem service series of webinars would be of interest to participants and, if so, which themes participants would like covered.

To participate in the webinar, please contact Bridget John ([bridget@iaia.org](mailto:bridget@iaia.org)) at IAIA Headquarters with your name, country, and e-mail address.

*Florence Landsberg*

Florence is a Research Associate at the World Resources Institute. For the past seven years, Florence has focused on ecosystem service research and has both led and co-authored several reports on the subject. More recently, she has worked with assessment practitioners to develop a method for incorporating ecosystem services into environmental and social impact assessment processes, the Ecosystem Services Review for Impact Assessment (ESR for IA). A non-technical version of the ESR for IA will be published end of August 2013.

Prior to joining WRI, Florence used her expertise in remote sensing to evaluate the risks of deforestation in the Venezuelan Andes and detect indicators of land mines in Croatia.

Florence has an Agronomy Engineer Degree from the Catholic University of Louvain-la-Neuve (Belgium) and a Master in Remote Sensing and Geographic Information System (GIS) from the Free University of Brussels (Belgium).

Courtney Lowrance

Courtney Lowrance is a Director of Environmental and Social Risk Management within Citi's corporate and investment bank. With over 15 years of experience in the field of environmental risk management, she serves as a technical resource and advisor for bankers and clients on transactions in over 100 countries where Citi operates. She graduated from Boston University and has a MSc. in biology. Prior to joining Citi, she worked as a wetland mitigation specialist for the St. Johns Water Management District in Florida and then for URS Corporation as a senior environmental consultant. She currently leads the Equator Principles Biodiversity Working Group.