



## Benefits of IAIA Corporate Membership

As an IAIA Corporate Member, you will be part of an international forum of impact assessment professionals.

# Why Become a Corporate Member?

By joining IAIA, you become part of an international network and forum of environmental and social performance professionals. You will have access to an expanding international organization of branches, affiliates, and strategic partnerships. IAIA provides you with the opportunity to develop business relationships with potential clients and partners within your field.

As an IAIA Corporate Member, you will be among leaders in the field of impact assessment (IA) representing many areas of expertise and interests. You will have access to the latest in IA news and learning through IAIA's newsletter, Web site and peer-reviewed journal.

Corporate membership links industries with professional impact assessment best practice by

- Benchmarking your approach to use IA as part of your increased social and environmental performance.
- Networking with other businesses, regulators, consultants and academics to exchange views and utilize opportunities for improved IA practice.

IAIA Corporate Membership is available for

- Companies
- Corporations
- Institutions
- Non-Governmental Organizations
- Donor Banks
- Commissions
- Government Ministries
- Bureaus
- Public Agencies



**International Association  
for Impact Assessment**

*The leading global network on impact assessment.*



## Corporate Membership Benefits

Corporate membership gives you similar benefits to an individual membership, plus additional benefits, including savings and increased exposure for your organization.

Choose from two corporate membership levels:

- Standard Corporate Member
- Stewardship Corporate Member

Upgrading to Steward-level membership gives you additional discounts, recognition for your contribution, and promotional opportunities.



## Become an IAIA Corporate Member Today

- Establish your organization as a leader in social and environmental responsibility.
- Connect with potential customers through IAIA's network, and its 700+ participants at IAIA's annual conferences.
- Stay current in the latest international news and developments in IA, and receive the IAPA journal – the widely acclaimed international journal of IAIA.
- Demonstrate your company's commitment to IA and be recognized through IAIA members and affiliates.
- Learn how IA as practiced around the globe can benefit you in the work you do and how you can contribute to improved global IA practices.
- Access outstanding training available on IA techniques at both the IAIA annual conferences and through customized in-house opportunities.
- Raise the profile of your company's IA activities.
- Show your company's leadership in applying IA.

## What Is Impact Assessment?

Impact assessment (IA) is a process and method to predict, plan for, and manage the effects of development on the ecological and human environment.

## About IAIA

IAIA is an organization that promotes and perfects the use of IA. It accomplishes this by connecting IA professionals and experts through its annual conferences and various online networks, offering training and education opportunities, and distributing best practice documents, a journal and newsletter, and other publications.

Established in 1980, the International Association for Impact Assessment is a global network and educational organization dedicated to supporting and developing international capacity in IA. The Association has members in more than 100 countries. IAIA seeks to ensure that environmental, social, economic and technical dimensions of decisions are understood by those making them.

## Our mission, our vision, our values

IAIA is the leading global network on best practice in the use of IA for informed decision making regarding policies, programs, plans and projects.

IAIA believes the assessment of the environmental, social, economic, cultural and health implications for proposals to be a critical contribution to sound decision-making processes, and to equitable and sustainable development.

IAIA promotes the application of integrated and participatory approaches to IA, conducted to the highest professional standards.

IAIA provides an international forum for advancing innovation and communication of best practice in all forms of IA to further the development of local, regional, and global capacity in IA.

## Capacity building

IAIA is committed to improving impact assessment practice worldwide. Through donations from members, industry and government, IAIA is able to offer extended membership, training, conference attendance and workshop participation to selected early-to-midcareer professionals who otherwise would not be able to be involved.

***Interested in partnering with IAIA for capacity building?***

***Contact [info@iaia.org](mailto:info@iaia.org) for more information.***

# Corporate Membership Rates and Benefits

	Standard Level US\$1,000	Stewardship Level US\$5,000
<b>Tell the world about your company and its activities</b>		
Profile in online membership directory	✓	✓
Article on company project in e-news per year	One	Two
Event listings	Included on IAIA web site and in e-news upon request	Included on IAIA web site and in e-news upon request
Job postings on IAIA Career Central jobs board	FREE job postings	FREE postings with complimentary upgrade to featured ad
<b>Be recognized as a leader in the IA and environmental fields</b>		
Recognition on IAIA website (Corporate Members page)	Name	Name and logo hotlinked
Advertisement on IAIAConnect	Three one-month ads	Six one-month ads
Banner advertisement on IAIA's website		One one-year ad
Member rates for flyer inserts in quarterly mailings	✓	✓
<b>Profile your company at IAIA's annual conference</b>		
Automatic "Reef" (basic) level sponsor of IAIA annual conference (700-900 delegates); benefits include <ul style="list-style-type: none"> <li>▪ Company name in promotional material, on conference website, and on sponsored item (if applicable)</li> <li>▪ Upgrade opportunity to higher sponsorship level/benefits</li> <li>▪ Advance opportunity to select item(s) to sponsor at the annual conference</li> </ul>		✓
Conference exhibit space discount	20% discount	40% discount
Conference registration rate discount	All employees at member rate	All employees at member rate + 2 complimentary
<b>Stay up-to-date on the latest IA news and information</b>		
IAIAConnect, IAIA's professional networking site, including IAIA's special interest sections	Any employee may view discussions and resources	Any employee may view discussions and resources
<i>Impact Assessment and Project Appraisal</i> (IAPA) quarterly journal	One print copy for organizational library	One print copy for organizational library
IAIA Newsletter (quarterly)	One print copy	One print copy
Monthly e-news	One EIA-related corporate profile allowed/year	Three EIA-related corporate profiles allowed/year
<b>Take advantage of IAIA members' expertise</b>		
Surveys of IAIA members on topics of interest to your company	For an additional fee	Free
Opportunity to design in-house training for multiple staff, tailored to your organization's needs	✓	✓
<b>Give your employees their own individual memberships</b>		
Additional individual IAIA memberships for employees	One	Two
<i>Individual IAIA members enjoy the following benefits:</i>		
<b>Network with international IA professionals</b>		
IAIAConnect, IAIA's professional networking site, including participation in IAIA's special interest	Full access	Full access
Conference participation (500-700 delegates)	Member rate	Member rate
Profile in online membership directory	✓	✓
Voting privileges for annual Board of Directors election and at Annual General Meeting	✓	✓
<b>Stay current on international IA news and trends</b>		
<i>Impact Assessment and Project Appraisal</i> (IAPA) quarterly journal	Electronic access	Electronic access
IAIA Newsletter (quarterly)	Print copy and e-access	Print copy and e-access
IAIA website	Full member access	Full member access
Monthly e-news	✓	✓