

Assessing and Managing Cumulative Environmental Effects

IAIA International Association for Impact Assessment
Special Topic Meeting

What do IAIA meetings offer?

Why become a sponsor?

What are the benefits of sponsorship?



Sponsorship Opportunities

What works? What doesn't? How do we improve cumulative effects assessment and management?

Many practitioners believe that cumulative effects are increasing in severity and across larger scales in time and space. In some cases, this is connected to global or world-wide changes, such as climate change and biodiversity loss, through processes and interactions that are not well understood. This IAIA special meeting will

- Take stock of key trends, issues and approaches to cumulative effects
- Identify areas of strength and weakness of current impact assessment and resource management approaches in addressing cumulative effects
- Document good practice and ways forward to improve and integrate the institutions, science and practice of cumulative effects assessment and management.

Why become a sponsor?

A captive audience awaits you. In becoming an IAIA Special Meeting sponsor, your business will have access to an array of delegates from a multitude of disciplines. This diverse group will allow your company to gain exposure as a business with a global impact assessment conscience, and thus a valuable potential partner for their future endeavors.

What do IAIA meetings offer?

- Above all, IAIA meetings provide a unique opportunity for delegates to interact and work together on new ways of applying impact assessment in practice.
- IAIA is the only international interdisciplinary association dedicated to impact assessment.
- Exclusive mix of high-level experts on cumulative effects assessment.
- A very participatory meeting experience, with numerous in-depth workshops, theme forums, Q&A sessions, practitioners' forums and concurrent sessions.

Who will attend?

The meeting is expected to attract up to 700 international delegates from 50+ nations around the globe. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Practitioners and users of impact assessment
- Consultants providing impact assessment services
- Government agency staff
- Legislators
- Educators, trainers and students
- Non-government organizations (NGOs)
- Others with an interest in impact assessment

CALGARY, ALBERTA, CANADA
6-9 NOVEMBER 2008
WWW.IAIA.ORG

Your organization may make a general contribution or choose to sponsor one of the specific events described below. Where appropriate, signage recognizing your specific contribution will be displayed.

We're interested! What can we sponsor?

OPENING RECEPTION

\$24,000 | 1 Available

Being the opening reception sponsor gives your organization naming rights and unprecedented access and exposure to delegates at the first major event of the meeting. Also includes three additional tickets to reception.

WESTERN EVENING SOCIAL EVENT

\$50,000 | 1 Available

Delegates visiting Calgary will inevitably want to sample the Western flavor of the area, and an evening social is the perfect opportunity to provide that. As the evening's sponsor, your organization will have access to delegates in a relaxed and comfortable networking environment. This sponsorship also includes three additional tickets to the social event and the opportunity to make a short address (2 minutes) OR to show a sponsor video (5 minutes) during the social event.

TRADITIONAL CALGARY PANCAKE BREAKFAST

\$20,000 | 1 Available

The meeting will close Sunday morning in true Calgary style with a traditional pancake breakfast.

INTERNET CAFÉ

\$22,000 | 1 Available

Delegates value this service highly and spend considerable time in this area. Signage at the Café would recognize your contribution to all who use this high-demand area.

THEME FORUM

\$8,000 | 12 Available

As a theme forum sponsor, your company will have naming rights and access to delegates at a theme forum. Theme forums are the showpiece sessions at IAIA meetings. They bring together world-class speakers addressing cross-cutting issues of relevance to a wide range of impact assessment practitioners and employ innovative formats to encourage wide participation. Only three forums will be scheduled at any one time, meaning that attendance will be high at each session.

CONCURRENT SESSIONS

\$5,000 each

Interested in a specific topic area? Focus in on it by sponsoring a relevant 1.5 hour concurrent session.

PLENARY SESSION

\$10,000-\$15,000 | 2 Available

Great meetings often start and end with highly motivating speakers. Sponsor the opening plenary for \$15,000 or the closing plenary for \$10,000. Signage recognizing your company will connect your name with the energizing session it supports.

DELEGATE SATCHEL

\$13,200 | 1 Available

An excellent opportunity for your company logo to enjoy strong visibility well after the event as delegates take their satchels home with them.

PRELIMINARY PROGRAM

\$8,000 | 1 Available

The preliminary program is the meeting's most widely distributed document, providing you with recognition for several months in advance of the meeting. This year, it will be produced electronically and announced to all IAIA members (1,600+) as well as other interested parties.

FINAL PROGRAM

\$8,000 | 1 Available

The final program is used with great frequency by all delegates throughout the meeting and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

LUNCH

\$18,000 | 3 Available

Three lunches are provided to delegates throughout the meeting, each costing approximately \$18,000. Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

COFFEE BREAK

\$7,000 | 7 Available

When delegates break for coffee, you'll be there with signage and recognition in the final program. Signage at the break and recognition in the meeting agenda means delegates will know about your contribution.

PARTICIPANT SUPPORT

Approximately \$4,500 per person

Support for professionals from developing countries or countries in transition, and support for student participants: At approximately \$4,500 per person, your organization could provide application criteria and the number of persons to sponsor, and IAIA will work with you in selecting delegates and handle all the processing and logistical arrangements. The sponsorship covers registration fees, special activities, airfare, hotel, and daily expenses. The amount will vary depending on the home country of each of the participants. Because of the time needed to make travel and visa arrangements and to confirm the delegates' places on the program, this sponsorship must be confirmed by 15 July 2008.

Note: all amounts are in Canadian dollars.

What are the benefits of sponsorship?

You may choose to sponsor specific elements of the meeting described in this document or make a general contribution toward the overall running of the event. Whatever you decide to sponsor, whether it is a general contribution or a specific opportunity, the total value of your sponsorship will determine your sponsor benefits as set out below.

All amounts are in Canadian dollars.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship, as well as the benefits you wish to accept, by 20 September. However, please feel free to contact us after 20 September to see what opportunities remain available.

Please note that any sponsorship that affects the meeting program must be approved by the program chair.

Benefit	Reef \$1,500-\$7,500	Island \$7,501-\$25,000	Continent \$25,001-\$50,000	Earth More than \$50,000
Recognition in meeting publications	✓	✓	✓	✓
Recognition in IAIA newsletter (circulation 1,600+)	✓	✓	✓	✓
Recognition on meeting Web site	Company name	Logo	Logo	Logo with hot link to company Web site
Recognition in final program	Company name	Logo	Logo	Logo
Final participant list after meeting		✓	✓	✓
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad
Complimentary registrations		One	Two	Three
Exhibit booth discount			25% discount	50% discount
Sponsorship of one theme forum or concurrent session				✓
Sponsor-provided satchel insert				✓

About the International Association for Impact Assessment

The International Association for Impact Assessment promotes and perfects the use of impact assessment.

The inputs and results of this special topic meeting are expected to help IAIA document and disseminate good practices in the assessment and management of cumulative effects and to contribute to the update of the 1996 effectiveness study.

Interested? Contact Us!

For more details and a sponsorship agreement form, please contact

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