



**Goal 01**

**DELIVER MEMBER VALUE**



**Goal 02**

**DEVELOP THE PROFESSION & FUTURE PROFESSIONALS**



**Goal 03**

**RAISE THE PROFILE OF IMPACT ASSESSMENT**



## DELIVER MEMBER VALUE

***Our members are the heart of IAIA.***

*We aim to:*

- Grow our membership across regions, cultures, and disciplines.
- Leverage member expertise and networking through our sections, communities, and signature events.
- Continuously engage with members to understand and meet their needs.
- Improve our technology and quality of communications to enhance the member experience.
- Work with affiliates to expand our global network and promote best practice.



*Drawing upon a broad, diverse, and engaged membership base will allow us to **develop further levels of service and support, while strengthening our collective voice.***



## DEVELOP THE PROFESSION & FUTURE PROFESSIONALS

*The future of our profession depends on IAIA fulfilling its primary commitment to **developing best practice by critiquing and adapting our approach and methodology.***

*We will:*

- Offer high-quality foundational training and professional development.
- Develop competency frameworks for career progression.
- Partner with related organizations to identify training opportunities.
- Be the reference point for best practice in impact assessment.



*By investing in the practice of IA and in training future generations, we **secure the future of impact assessment and its role in addressing global challenges.***



## RAISE THE PROFILE OF IMPACT ASSESSMENT

*We will **strengthen IAIA's external presence** by:*

- Showcasing world-class content from our events.
- Demonstrating thought-leadership into related sectors and disciplines.
- Adopting a more ambitious and innovative approach to our communications and media strategies.
- Building high-quality partnerships with development institutions, government agencies, civil society, NGOs, and private industry.



*Impact assessment represents **the embodiment of cross-sectoral and cross-disciplinary approaches**, and our partnership strategy will reflect this.*



**The challenges are great, but our collective potential is greater. With optimism and determination, we can make a lasting, positive impact.**