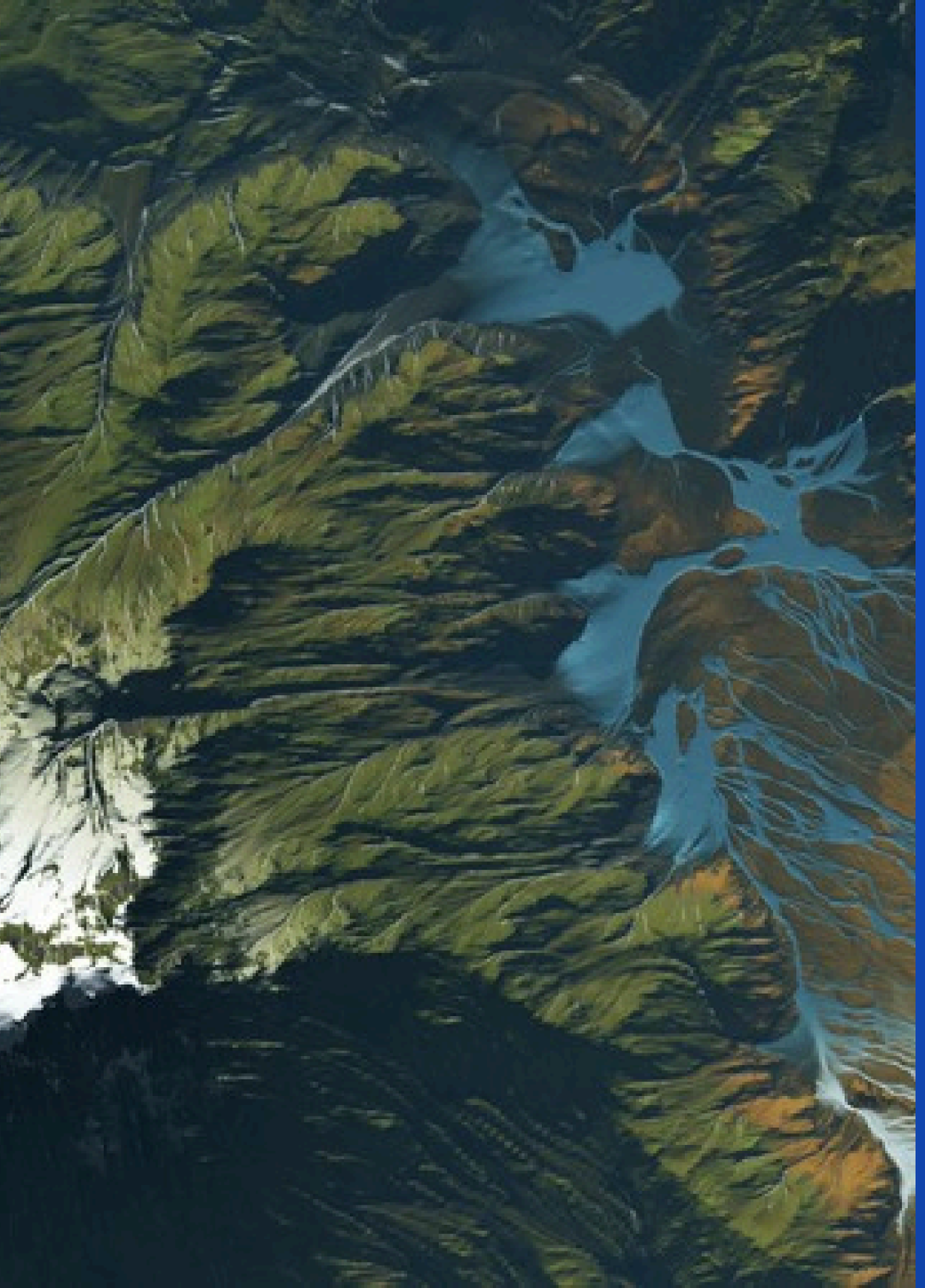


International Association for Impact Assessment

UNDERSTANDING

# IMPACT ASSESSMENT

AND

# IAIA

WHAT IS

# IMPACT ASSESSMENT?

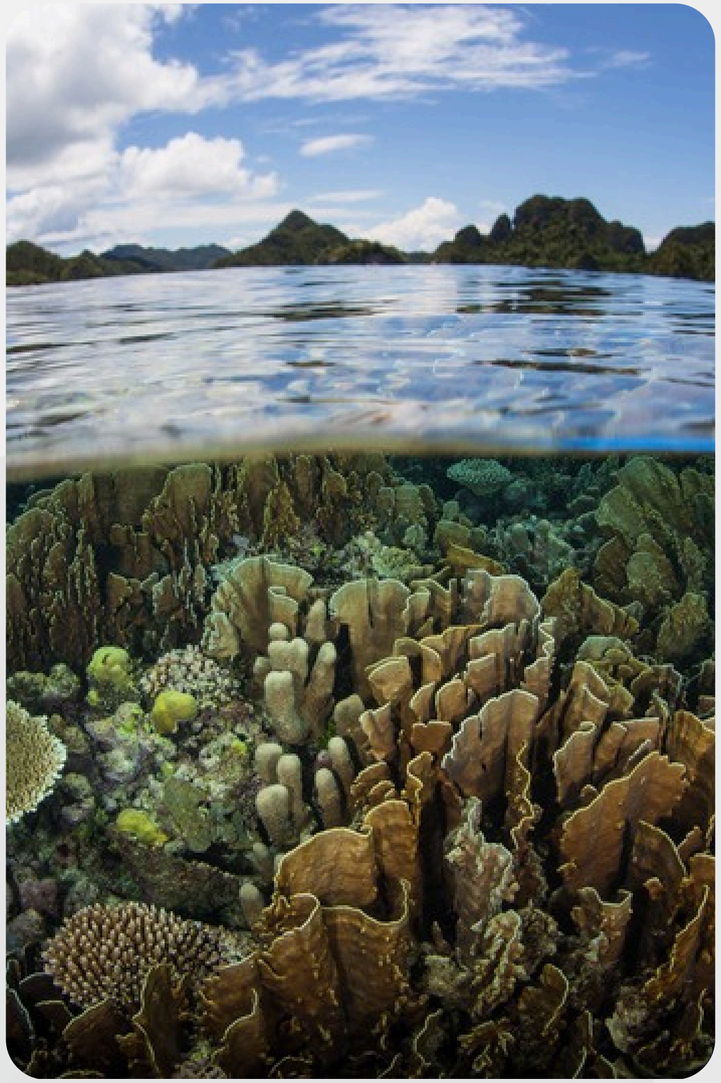
**Impact assessment** (IA) is a transformative process designed to **inform and guide decisions and actions** by government, businesses, or individuals. It aims to **maximize positive outcomes** while **minimizing negative effects**, ultimately supporting sustainable development.

*It evaluates the impact of this...*

- Policies
- Projects
- Plans
- Programs

*...on this:*

- ☑ The Environment
- ☑ Society & Communities
- ☑ Jobs & the Economy
- ☑ Public Health
- ☑ Cultures & Tradition
- ☑ Equity & Inclusion
- ☑ Laws & Regulations
- ☑ Technology



# A FEW TYPES OF IMPACT ASSESSMENT

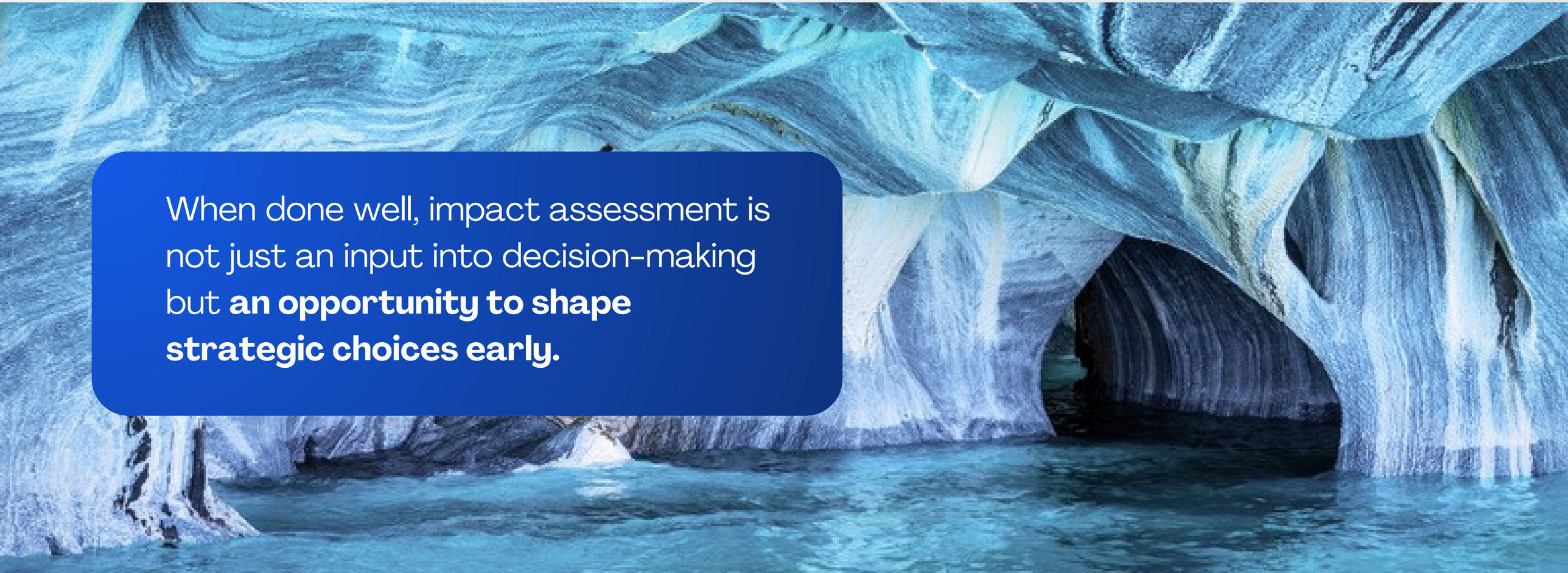
- **Environmental Impact Assessment (EIA):** *A project's impact on the physical environment: air, water, soil, biodiversity, etc.*
- **Social Impact Assessment (SIA):** *Effects on people and communities: displacement, livelihoods, culture, etc.*
- **Health Impact Assessment (HIA):** *Impacts on public health, including mental health, access to health services, etc.*
- **Strategic Environmental Assessment (SEA):** *For policies and planning, assesses broader, long-term impacts for decision-making strategy.*
- **Cumulative Effects Assessment (CEA):** *Combined, incremental effects of multiple activities over time and space on the environment or society.*
- **Human Rights Impact Assessment (HRIA):** *Evaluates if a project or policy respects, protects, and promotes international human rights.*

# WHY DOES IMPACT ASSESSMENT MATTER?

- Improves project outcomes and economic returns
- Reduces environmental and social risks
- Encourages inclusive, participatory decision-making
- Builds public trust and transparency
- Supports compliance with laws and policies
- Helps align with sustainable development goals (SDGs)



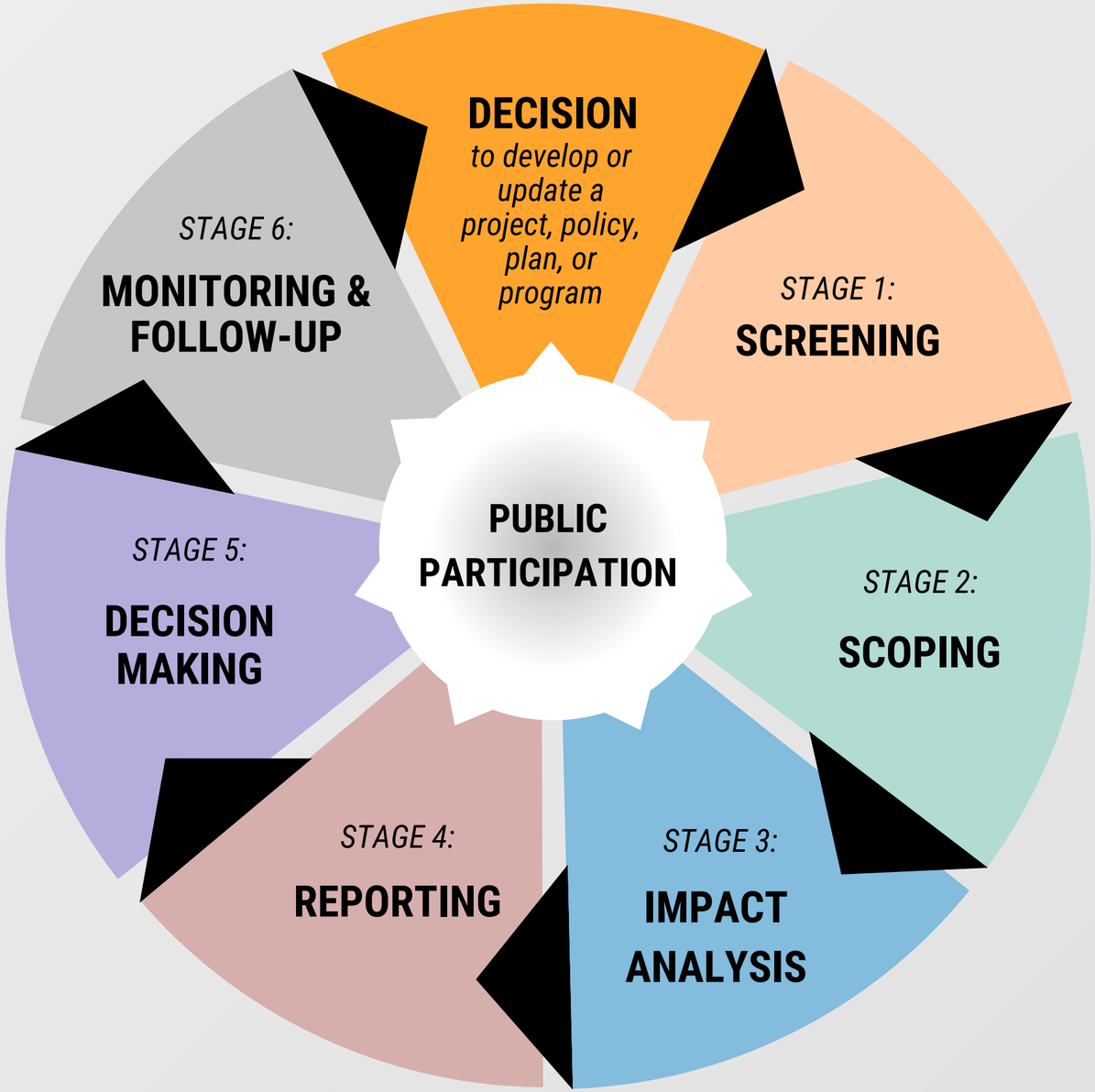
# IMPACT ASSESSMENT IS A STRATEGIC TOOL



When done well, impact assessment is not just an input into decision-making but **an opportunity to shape strategic choices early.**

# THE IMPACT ASSESSMENT PROCESS

## AT A GLANCE



# GLOBAL RELEVANCE

## OF IMPACT ASSESSMENT

- Required in 190+ countries
- Integrated into lender and donor requirements
- Informs policies on climate, biodiversity, and human rights
- Guided by global frameworks: Espoo Convention, SDGs, etc.



# ABOUT IAIA

## INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT







### What we do...

We are a non-profit association dedicated to the study and application of impact assessment.

### Who we are...

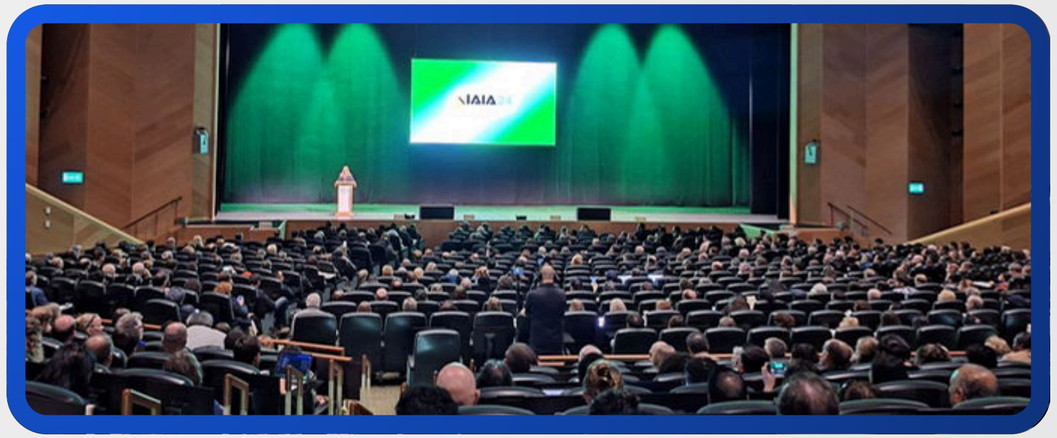
We are a 45-year-old global network of 1,300 individual and organization members from 110 nations.

### What we believe...

We believe in creating meaningful change by making better, informed decisions that lead to positive outcomes for the environment, nature, and societies across the globe.







IAIA'S

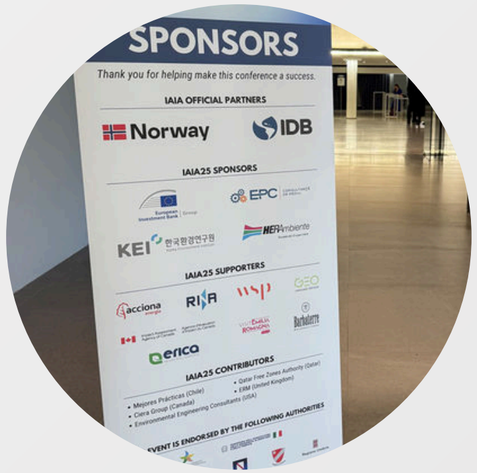
# OFFERINGS

- **Global conferences** and regional symposia
- **Professional training** (virtual and in-person) and webinars
- Open-access guidance and best practice **publications**
- **Membership and networking** through 17+ special interest Sections

# WHY IAIA IS UNIQUE




Interdisciplinary, cross-sectoral, and international




Trusted by governments, industries, lenders, NGOs, and academics



Neutral platform for dialogue and learning across borders




98% of event participants would recommend IAIA

# WHO ARE IAIA MEMBERS?



- Environmental and social consultants
- Government regulators and policymakers
- Researchers and educators
- Financial institutions and donors
- Indigenous and local community reps
- Industry professionals and corporate sustainability teams

**Diverse.** *1,300 individual and organization members from 110 nations.*

**Successful.** *63% are executive/senior level; 26% are mid-level.*

**Established.** *51% are 45-64 years old; 22% are 35-44 years old.*

**Loyal.** *65% have been members for 3+ years; 33% have been members for 10+ years.*

**Engaged.** *73% make use of the IAIA and members-only websites.*

# HOW TO
# LEARN MORE



**Join our mailing list**
mailchi.mp/iaia/enews-signup

**Become a member**
www.iaia.org/individual-membership

**Explore IAIA resources**
www.iaia.org/resource-library

**Attend an event**
www.iaia.org/events

**Connect on socials**
LinkedIn, Instagram, Facebook, YouTube

**Contact us**
info@iaia.org | +1.701.297.7908

LET’S SHAPE BETTER DECISIONS

# TOGETHER

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